

# Stealing Time Steve Case Jerry Levine And The Collapse Of Aol Time Warner

Enjoying the Tune of Phrase: An Emotional Symphony within  
**Stealing Time Steve Case Jerry Levine And The Collapse Of  
Aol Time Warner**

In a world consumed by screens and the ceaseless chatter of instant connection, the melodic elegance and emotional symphony created by the written term frequently disappear in to the back ground, eclipsed by the relentless sound and disruptions that permeate our lives. However, nestled within the pages of **Stealing Time Steve Case Jerry Levine And The Collapse Of Aol Time Warner** an enchanting fictional prize full of raw emotions, lies an immersive symphony waiting to be embraced. Crafted by an elegant composer of language, that interesting masterpiece conducts visitors on a psychological journey, well unraveling the hidden songs and profound impact resonating within each cautiously constructed phrase. Within the depths with this touching assessment, we will investigate the book is key harmonies, analyze its enthralling writing model, and surrender ourselves to the profound resonance that echoes in the depths of readers souls.

**Positive Psychology in  
Practice** P. Alex Linley  
2012-06-27 A thorough and up-  
to-date guide to putting

positive psychology into  
practice From the Foreword:  
"This volume is the cutting  
edge of positive psychology  
and the emblem of its future." -

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Martin E. P. Seligman, Ph.D.,  
Fox Leadership Professor of  
Psychology, University of  
Pennsylvania, and author of  
Authentic Happiness Positive  
psychology is an exciting new  
orientation in the field, going  
beyond psychology's traditional  
focus on illness and pathology  
to look at areas like well-being  
and fulfillment. While the  
larger question of optimal  
human functioning is hardly  
new - Aristotle addressed it in  
his treatises on eudaimonia -  
positive psychology offers a  
common language on this  
subject to professionals  
working in a variety of  
subdisciplines and practices.  
Applicable in many settings  
and relevant for individuals,  
groups, organizations,  
communities, and societies,  
positive psychology is a  
genuinely integrative approach  
to professional practice.  
Positive Psychology in Practice  
fills the need for a broad,  
comprehensive, and state-of-  
the-art reference for this  
burgeoning new perspective.  
Cutting across traditional lines  
of thinking in psychology, this

resource bridges theory,  
research, and applications to  
offer valuable information to a  
wide range of professionals  
and students in the social and  
behavioral sciences. A group of  
major international  
contributors covers: The  
applied positive psychology  
perspective Historical and  
philosophical foundations  
Values and choices in pursuit  
of the good life Lifestyle  
practices for health and well-  
being Methods and processes  
for teaching and learning  
Positive psychology at work  
The best and most thorough  
treatment of this cutting-edge  
discipline, Positive Psychology  
in Practice is an essential  
resource for understanding this  
important new theory and  
applying its principles to all  
areas of professional practice.  
Asper Nation Marc Edge 2007  
The second generation of  
Aspers that now runs Canada's  
largest news media company is  
much like the first. Israel "Izzy"  
Asper's three children often  
appear in today's headlines.  
David is bidding to buy the  
Winnipeg Blue Bombers

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football team. Gail heads fundraising efforts for the new Canadian Museum of Human Rights. Leonard sits in his father's place as head of CanWest Global Communications. Like its founder, they also use their media empire to influence public opinion. Asper Nation explains why Canadians should be concerned about where the country's first family of news media is coming from, politically. Izzy Asper was an oddity as a Liberal politician in the 1970s. Fiscally, he was to the right of most Conservatives. As a nationally syndicated newspaper columnist, he called for a flat tax and "workfare." As a best-selling author, he helped thwart a plan to shift Canada's tax burden from the middle class onto corporations. But when Asper took his policies to Manitobans as Liberal leader in 1973, he was soundly defeated. Asper got into the television business instead and built Canada's third network. Asper made CanWest the country's most profitable broadcaster by

~~feasting on regulations that~~ encouraged the importation of cheap American programming. He took his formula to the world in the 1990s, buying television networks in New Zealand, Australia, and Ireland. Then in 2000, Asper pioneered media "convergence," buying Canada's largest newspaper chain from Conrad Black. Southam dailies were soon ordered to run "national" editorials written at CanWest Global headquarters in Winnipeg. This corporate news control brought protest from journalists and two government inquiries. Neither resulted in long-sought limits on media ownership, however. Marc Edge offers a compelling account of the political perils involved in allowing the Asper family to dominate Canadian media.

**Stealing Time** Alec Klein  
2003-05-30 In January 2000, America Online and Time Warner announced the largest merger in U.S. history, a deal that would create the biggest media company in the world. It was celebrated as the marriage

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of new media and old media, a potent combination of the nation's No. 1 Internet company and the country's leading entertainment giant, the owner of such internationally renowned brands as Warner Bros., HBO, CNN, and Time magazine. But only three years later, nearly all the top executives behind the merger had resigned, the company had lost tens of billions of dollars in market value, and the U.S. government had begun two investigations into its business dealings. How did the deal of the century become an epic disaster? Alec Klein has covered AOL Time Warner for The Washington Post since the merger. His reporting on the company led to investigations by the Justice Department and the Securities and Exchange Commission. In *Stealing Time*, he takes readers behind the scenes to show how a clash of cultures set the stage for a spectacular corporate collapse. AOL's Steve Case knew it was only a matter of time before the Internet bubble of the late 1990s would burst,

grounding his high-flying company. His solution: Buy another company to keep his own aloft. Meanwhile, Time Warner's Jerry Levin was enamored of new technology but frustrated by his inability to push his far-flung media empire into the Internet age. AOL and Time Warner seemed like a perfect match. But the government forced the two companies to make concessions, and during the yearlong negotiations technology stocks tumbled. AOL executives lorded it over their Time Warner counterparts, who felt they were being acquired by brash, young interlopers with inflated dollars. The AOL way was fast, loose, and aggressive, and Time Warner executives -- schooled in more genteel business practices -- rebelled. In the midst of clashing cultures and conflicting management styles, AOL's business slowed and then stalled. Worse yet, AOL came under government scrutiny, and when the company conducted its own internal

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investigation, it admitted that it had improperly booked at least \$190 million in revenue. The Time Warner rebellion gathered momentum. This is a riveting story of ambition, hubris, and greed set amid the boom-and-bust years of the technology bubble. It is filled with outsized personalities -- Steve Case, Jerry Levin, Bob Pittman, Ted Turner, and many more. Based on hundreds of confidential company documents and interviews with key players in this unfolding drama, *Stealing Time* is a fascinating tale of the swift rise and even swifter fall of AOL Time Warner.

**Literature and Lives** Allen Carey-Webb 2001 Telling stories from secondary and college English classrooms, this book explores the new possibilities for teaching and learning generated by bringing together reader-response and cultural-studies approaches. The book connects William Shakespeare, Charles Dickens, Mark Twain, and other canonical figures to multicultural writers, popular

culture, film, testimonial, politics, history, and issues relevant to contemporary youth. Each chapter contains brief explications of literary scholarship and theory, and each is followed by extensive annotated bibliographies of multicultural literature, approachable scholarship and theory, and relevant Internet sites. Each chapter also contains descriptions of classroom units and activities focusing on a particular theme, such as genocide, homelessness, race, gender, youth violence, (post)colonialism, class relations, and censorship; and discussion of ways in which students often respond to such "hot-button" topics. Chapters in the book are: (1) A Course in Contemporary World Literature; (2) Teaching about Homelessness; (3) Genderizing the Curriculum: A Personal Journey; (4) Addressing the Youth Violence Crisis; (5) Shakespeare and the New Multicultural British and World Literatures; (6) "Huckleberry Finn" and the Issue of Race in

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Today's Classroom; (7) Testimonial, Autoethnography, and the Future of English; and (8) Conclusion. Contains approximately 350 references. Appendixes contain an email exchange between the author and a first year, inner-city teacher; a note to teachers on the truth of Rigoberta Menchu's testimonial; a brief account of philology; a 13-item annotated bibliography of readings in literary theory for English teachers; and lists of web sites exploring literary theory and cultural studies, supporting literature teaching, and for new teachers. (NKA) *The Publishers Weekly* 2003

### **Managing Business Ethics**

Linda K. Trevino 2016-09-13 Revised edition of the authors' *Managing business ethics*, [2014]

*The Social Media Bible* 2018

### A Short History of Film, Third Edition

Wheeler Winston Dixon 2018-03-30 With more than 250 images, new information on international cinema—especially Polish, Chinese, Russian, Canadian, and Iranian filmmakers—an

~~expanded section on African-American filmmakers, updated discussions of new works by major American directors, and a new section on the rise of comic book movies and computer generated special effects, this is the most up to date resource for film history courses in the twenty-first century.~~

### Evolving IP Marketplace

Suzanne Michael 2011-05-01

This report recommends improvements to two areas of patent law policies affecting how well a patent gives notice to the public of what technology is protected and remedies for patent infringement. The report provides valuable insights on how courts can reform the patent system to best serve consumers. It recognizes that patents play a critical role in encouraging innovation, but it also observes that some strategies by patent holders risk distorting competition and deterring innovation. This is especially true for activity driven by poor patent notice, and by remedies that do not

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~~align the compensation~~  
received by patent holders for infringement with the economic value of their patented inventions. This is a print on demand report. *Empire of Illusion* Chris Hedges 2009-07-28 Pulitzer prize-winner Chris Hedges charts the dramatic and disturbing rise of a post-literate society that craves fantasy, ecstasy and illusion. Chris Hedges argues that we now live in two societies: One, the minority, functions in a print-based, literate world, that can cope with complexity and can separate illusion from truth. The other, a growing majority, is retreating from a reality-based world into one of false certainty and magic. In this "other society," serious film and theatre, as well as newspapers and books, are being pushed to the margins. In the tradition of Christopher Lasch's *The Culture of Narcissism* and Neil Postman's *Amusing Ourselves to Death*, Hedges navigates this culture — attending WWF contests as well as Ivy League graduation

~~ceremonies — exposing an age~~  
of terrifying decline and heightened self-delusion. *A Financial History of Modern U.S. Corporate Scandals* Jerry W Markham 2015-01-28 A definitive new reference on the major failures of American corporate governance at the start of the 21st century. Tracing the market boom and bust that preceded Enron's collapse, as well as the aftermath of that failure, the book chronicles the meltdown in the telecom sector that gave rise to accounting scandals globally. Featuring expert analysis of the Sarbanes-Oxley legislation that was adopted in response to these scandals, the author also investigates the remarkable market recovery that followed the scandals. An exhaustive guide to the collapse of the Enron Corporation and other financial scandals that erupted in the wake of the market downturn of 2000, this book is an essential resource for students, teachers and professionals in corporate governance, finance, and law.

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Transmedia Storytelling and the New Era of Media Convergence in Higher Education Stavroula Kalogeras 2014-06-25 Stories, whether they are fact or fiction, popular or not, are a proven method of pedagogy. In the age of media convergence and with the advancement of technology, stories have morphed into new forms; however, their core purpose remains the same, which is to pass on knowledge and information. The internet, with its inherent interactivity, and story, with its inherent capacity to engage, can lead to innovative and transformative learning experiences in media-rich environments. This book focuses on web-based Transmedia Storytelling Edutainment (TmSE) as an andragogical practice in higher education. Story is at the forefront of this investigation because narrative is the basis for developing entertainment media franchise that can be incorporated into pedagogical practice. The propulsion of this analysis consists of practice-based research through

Of Aol Time Warner narrative inquiry and an e-module case study presented on multimedia storytelling in the classroom. A Transmedia Storytelling Framework is provided for creating screenplays for cross-media projects and for analyzing their appropriateness in education. Additionally, a hypertext screenplay, which allowed students to dig deeper into the story word and to build more knowledge, is evaluated for its use in higher education. Since screenplays are by nature writing for the screen, it is believed that the more visual the input, the more likely it is to be memorized and recalled. A link to The Goddess Within screenplay is available for download on the right hand side of this page.

*Amy & Isabelle* Elizabeth Strout 2013-04-12 From the Man Booker Prize longlisted author of *My Name is Lucy Barton* ? Isabelle Goodrow has been living in self-imposed exile with her daughter Amy for fifteen years. Shamed by her past and her affair with Amy's father, she has



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submerged herself in the routine of her dead-end job and her unrequited love for her boss. But when Amy, frustrated by her quiet and unemotional mother, embarks on an illicit affair with her maths teacher, the disgrace intensifies the shame Isabelle feels about her own past. Throughout one long, sweltering summer, as the events of the small town ebb and flow around them, Amy and Isabelle exist in silent conflict until a final act leads ultimately to the understanding they both crave.

### Dirty Little Secrets of the

### Record Business

Hank Bordowitz 2007-01-01 For disgruntled music fans wondering why music played on the radio is not only worse now than in the past but also not nearly as revelatory as it once was, this book presents a detailed discussion of how the record business fouled its own livelihood. This insightful dissection covers numerous aspects of the industry's failures and shortcomings, including why stockholders play an important role, how

radio went from an art to a science and what was lost in that change, how the record companies alienated their core audience, why file sharing might not be the bogeyman that the record industry would have people think, technology's effects on what and how music is heard, and dozens of other reasons that add up to the record industry's current financial and artistic woes. With eye-opening observations culled from extensive interviews, this expose offers insights into how this multi-billion-dollar industry is run and why it's losing so much money.

### **The Art of Woo**

G. Richard Shell 2007 Explains that the selling of ideas is a matter of encouraging others to share one's beliefs in a guide for salespeople that invites readers to self-assess their persuasion personality and build on natural strengths.

### **Vanity Fair**

### *The Science of Successful*

### *Organizational Change*

Paul Gibbons 2015-05-15 Every leader understands the burning

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need for change—and every leader knows how risky it is, and how often it fails. To make organizational change work, you need to base it on science, not intuition. Despite hundreds of books on change, failure rates remain sky high. Are there deep flaws in the guidance change leaders are given? While eschewing the pat answers, linear models, and change recipes offered elsewhere, Paul Gibbons offers the first blueprint for change that fully reflects the newest advances in mindfulness, behavioral economics, the psychology of risk-taking, neuroscience, mindfulness, and complexity theory. Change management, ostensibly the craft of making change happen, is rife with myth, pseudoscience, and flawed ideas from pop psychology. In Gibbons' view, change management should be "euthanized" and replaced with change agile businesses, with change leaders at every level. To achieve that, business education and leadership training in organizations needs

to become more accountable for real results, not just participant satisfaction (the "edutainment" culture). Twenty-first century change leaders need to focus less on project results, more on creating agile cultures and businesses full of staff who have "get to" rather than "have to" attitudes. To do that, change leaders will have to leave behind the old paradigm of "carrots and sticks," both of which destroy engagement. "New analytics" offer more data-driven approaches to decision making, but present a host of people challenges—where petabyte information flows meet traditional decision-making structures. These approaches will have to be complemented with "leading with science"—that is, using evidence-based management to inform strategy and policy decisions. In *The Science of Successful Organizational Change*, you'll learn: How the VUCA (Volatile, Uncertain, Complex, and Ambiguous) world affects the scale and

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pace of change in today's businesses How understanding of flaws in human decision-making can help leaders guide their teams toward wiser strategic decisions when the stakes are largest—including "when to trust your guy and when to trust a model" and "when all of us are smarter than one of us" How new advances in neuroscience have altered best practices in influencing colleagues; negotiating with partners; engaging followers' hearts, minds, and behaviors; and managing resistance How leading organizations are making use of the science of mindfulness to create agile learners and agile cultures How new ideas from analytics, forecasting, and risk are humbling those who thought they knew the future—and how the human side of analytics and the psychology of risk are paradoxically more important in this technologically enabled world What complexity theory means for decision-making in the context of your own business How to create

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resilient and agile business cultures and anti-fragile, dynamic business structures To link science with your "on-the-ground" reality, Gibbons tells "warts and all" stories from his twenty-plus years consulting to top teams and at the largest businesses in the world. You'll find case studies from well-known companies like IBM and Shell and CEO interviews from Nokia and Barclays Bank.  
**Perspectives on Positive Political Economy** James E. Alt 1990-09-28 This volume serves as an introduction to the field of positive political economy and the economic and political processes with which it is concerned. This new research tradition is distinct from both normative and historical approaches to political economy. Grounded in the rational-actor methodology of microeconomics, positive political economy is the study of rational decisions in a context of political and economic institutions. More analytical than traditional approaches, it is concerned with the derivation of

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principles and propositions against which real-world experience may be compared. Its focus is on empirical regularities, and its goal is theoretical explanation. The field has focused on three main areas of research: models of collective action, constraints on competitive market processes, and the analysis of transaction costs. Developments in all of these areas are covered in the book. The first part of the volume surveys the field, while the second part displays positive political economy at work, examining a variety of subjects. The final part contains essays by leading political economists on the theoretical foundations of the field.

**Brand Royalty** Matt Haig  
2006 More than simply a comprehensive collection of brand success stories, this text will also help businesses and students to easily identify the factors behind these successes, and to place them into a broader business and social context.

**Warfare in the American**

## Of Aol Time Warner Homeland Joy James

2007-06-29 The United States has more than two million people locked away in federal, state, and local prisons. Although most of the U.S. population is non-Hispanic and white, the vast majority of the incarcerated—and policed—is not. In this compelling collection, scholars, activists, and current and former prisoners examine the sensibilities that enable a penal democracy to thrive. Some pieces are new to this volume; others are classic critiques of U.S. state power. Through biography, diary entries, and criticism, the contributors collectively assert that the United States wages war against enemies abroad and against its own people at home. Contributors consider the internment or policing of citizens of color, the activism of radicals, structural racism, destruction and death in New Orleans following Hurricane Katrina, and the FBI Counterintelligence Program designed to quash domestic dissent. Among the first-person

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accounts are an interview with Dhoruba Bin Wahad, a Black Panther and former political prisoner; a portrayal of life in prison by a Plowshares nun jailed for her antinuclear and antiwar activism; a discussion of the Puerto Rican Independence Movement by one of its members, now serving a seventy-year prison sentence for sedition; and an excerpt from a 1970 letter by the Black Panther George Jackson chronicling the abuses of inmates in California's Soledad Prison. Warfare in the American Homeland also includes the first English translation of an excerpt from a pamphlet by Michel Foucault and others. They argue that the 1971 shooting of George Jackson by prison guards was a murder premeditated in response to human-rights and justice organizing by black and brown prisoners and their supporters. Contributors. Hishaam Aidi, Dhoruba Bin Wahad (Richard Moore), Marilyn Buck, Marshall Eddie Conway, Susie Day, Daniel Defert, Madeleine Dwertman,

Michel Foucault, Carol Gilbert, Sirène Harb, Rose Heyer, George Jackson, Joy James, Manning Marable, William F. Pinar, Oscar López Rivera, Dylan Rodríguez, Jared Sexton, Catherine von Bulow, Laura Whitehorn, Frank B. Wilderson III

**Why Fairy Tales Stick** Jack Zipes 2013-09-13 In his latest book, fairy tales expert Jack Zipes explores the question of why some fairy tales "work" and others don't, why the fairy tale is uniquely capable of getting under the skin of culture and staying there. Why, in other words, fairy tales "stick." Long an advocate of the fairy tale as a serious genre with wide social and cultural ramifications, Jack Zipes here makes his strongest case for the idea of the fairy tale not just as a collection of stories for children but a profoundly important genre. Why Fairy Tales Stick contains two chapters on the history and theory of the genre, followed by case studies of famous tales (including Cinderella, Snow White, and Bluebeard),

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followed by a summary chapter on the problematic nature of traditional storytelling in the twenty-first century.

**Fools Rush In** Nina Munk  
2009-10-13 Every era has its merger; every era has its story. For the New Media age it was an even bigger disaster: the AOL-Time Warner deal. At the time AOL and Time Warner were considered a matchless combination of old media content and new media distribution. But very soon after the deal was announced things started to go bad—and then from bad to worse. Less than four years after the deal was announced, every significant figure in the deal - save the politically astute Richard Parsons—has left the company, along with scores of others. Nearly a \$100 billion was written off and a stock that once traded at \$100 now trades near \$10. What happened? Where did it all go wrong? In this deeply sourced and deftly written book, Nina Munk gives us a window into the minds of two of the oddest men to ever run billion-dollar

empires. Steve Case, the boy wonder who built AOL one free floppy disk at a time, was searching for a way out of the New Economy. Meanwhile Jerry Levin, who'd made his reputation as a visionary when he put HBO on satellite distribution, was searching for a monumental deal. These two men, more interested in their place in history than their personal fortunes, each thought they were out-smarting the other.

### **Mindset - Updated Edition**

Carol Dweck 2017-01-12  
World-renowned Stanford University psychologist Carol Dweck, in decades of research on achievement and success, has discovered a truly groundbreaking idea—the power of our mindset. Dweck explains why it's not just our abilities and talent that bring us success—but whether we approach them with a fixed or growth mindset. She makes clear why praising intelligence and ability doesn't foster self-esteem and lead to accomplishment, but may actually jeopardize success.

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With the right mindset, we can motivate our kids and help them to raise their grades, as well as reach our own goals—personal and professional. Dweck reveals what all great parents, teachers, CEOs, and athletes already know: how a simple idea about the brain can create a love of learning and a resilience that is the basis of great accomplishment in every area.

#### Yearbook of International Organizations 2014-2015

(Volume 4) Union of International Associations 2014-09-17 The Yearbook of International Organizations provides the most extensive coverage of non-profit international organizations currently available. Detailed profiles of international non-governmental and intergovernmental organizations (IGO), collected and documented by the Union of International Associations, can be found here. In addition to the history, aims and activities of international organizations, with their events, publications and

~~contact details, the volumes of~~ the Yearbook include networks between associations, biographies of key people involved and extensive statistical data. Providing both an international organizations and research bibliography, Volume 4 cites over 46,000 publications and information resources supplied by international organizations, and provides nearly 18,000 research citations under 40 subject headings. This volume also includes a research bibliography on international organizations and transnational associations.

#### *Australian Politics in a Digital Age* Peter John Chen

2013-02-01 The first comprehensive volume on the impact of digital media on Australian politics, this book examines the way these technologies shape political communication, alter key public and private institutions, and serve as the new arena in which discursive and expressive political life is performed. -- Publisher's description.

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**Surveillance Valley** Yasha  
Levine 2018-02-06 The internet is the most effective weapon the government has ever built. In this fascinating book, investigative reporter Yasha Levine uncovers the secret origins of the internet, tracing it back to a Pentagon counterinsurgency surveillance project. A visionary intelligence officer, William Godel, realized that the key to winning the war in Vietnam was not outgunning the enemy, but using new information technology to understand their motives and anticipate their movements. This idea -- using computers to spy on people and groups perceived as a threat, both at home and abroad -- drove ARPA to develop the internet in the 1960s, and continues to be at the heart of the modern internet we all know and use today. As Levine shows, surveillance wasn't something that suddenly appeared on the internet; it was woven into the fabric of the technology. But this isn't just a story about the NSA or other domestic programs run by the

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government. As the book spins forward in time, Levine examines the private surveillance business that powers tech-industry giants like Google, Facebook, and Amazon, revealing how these companies spy on their users for profit, all while doing double duty as military and intelligence contractors. Levine shows that the military and Silicon Valley are effectively inseparable: a military-digital complex that permeates everything connected to the internet, even coopting and weaponizing the antigovernment privacy movement that sprang up in the wake of Edward Snowden. With deep research, skilled storytelling, and provocative arguments, *Surveillance Valley* will change the way you think about the news -- and the device on which you read it. [Freedom of Expression](#)®  
Kembrew McLeod 2007 In 1998 the author, a professional prankster, trademarked the phrase "freedom of expression" to show how the expression of ideas was being restricted.



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Now he uses intellectual property law as the focal point to show how economic concerns are seriously eroding creativity and free speech.

### **Crossing the Rubicon**

Michael C. Ruppert 2004-09-15

The acclaimed investigative reporter and author of *Confronting Collapse* examines the global forces that led to 9/11 in this provocative exposé. The attacks of September 11, 2001 were accomplished through an amazing orchestration of logistics and personnel. *Crossing the Rubicon* examines how such a conspiracy was possible through an interdisciplinary analysis of petroleum, geopolitics, narco-traffic, intelligence and militarism—without which 9/11 cannot be understood. In reality, 9/11 and the resulting "War on Terror" are parts of a massive authoritarian response to an emerging economic crisis of unprecedented scale. Peak Oil—the beginning of the end for our industrial civilization—is driving the elites of American power to

implement unthinkably draconian measures of repression, warfare and population control. Crossing the Rubicon is more than a story of corruption and greed. It is a map of the perilous terrain through which we are all now making our way.

### **Mergers, Acquisitions, and Other Restructuring**

**Activities** Donald DePamphilis

2011-08-22 Two strengths distinguish this textbook from others. One is its presentation of subjects in the contexts wherein they occur. The other is its use of current events. Other improvements have shortened and simplified chapters, increased the numbers and types of pedagogical supplements, and expanded the international appeal of examples.

### **Pimpin' Ain't Easy** Beretta E.

Smith-Shomade 2012-08-21 Launched in 1980, cable network Black Entertainment Television (BET) has helped make blackness visible and profitable at levels never seen prior in the TV industry. In 2000, BET was sold by founder

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Robert L. Johnson, a former cable lobbyist, to media giant Viacom for 2.33 billion dollars. This book explores the legacy of BET: what the network has provided to the larger US television economy, and, more specifically, to its target African-American demographic. The book examines whether the company has fulfilled its stated goals and implied obligation to African-American communities. Has it changed the way African-Americans see themselves and the way others see them? Does the financial success of the network - secured in large part via the proliferation of images deemed offensive and problematic by many black communities - come at the expense of its African-American audience? This book fills a major gap in black television scholarship and should find a sizeable audience in both media studies and African-American studies.

**FYI** Michael M. Lombardo  
2004

*Don't Be Evil* Rana Foroohar  
2019-11-05 A penetrating

indictment of how today's largest tech companies are hijacking our data, our livelihoods, our social fabric, and our minds—from an acclaimed Financial Times columnist and CNN analyst  
WINNER OF THE PORCHLIGHT BUSINESS BOOK AWARD • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY FOREIGN AFFAIRS AND EVENING STANDARD  
“Don’t be evil” was enshrined as Google’s original corporate mantra back in its early days, when the company’s cheerful logo still conveyed the utopian vision for a future in which technology would inevitably make the world better, safer, and more prosperous. Unfortunately, it’s been quite a while since Google, or the majority of the Big Tech companies, lived up to this founding philosophy. Today, the utopia they sought to create is looking more dystopian than ever: from digital surveillance and the loss of privacy to the spreading of misinformation and hate speech to predatory algorithms

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targeting the weak and vulnerable to products that have been engineered to manipulate our desires. How did we get here? How did these once-scrappy and idealistic enterprises become rapacious monopolies with the power to corrupt our elections, co-opt all our data, and control the largest single chunk of corporate wealth—while evading all semblance of regulation and taxes? In *Don't Be Evil*, Financial Times global business columnist Rana Foroohar tells the story of how Big Tech lost its soul—and ate our lunch. Through her skilled reporting and unparalleled access—won through nearly thirty years covering business and technology—she shows the true extent to which behemoths like Google, Facebook, Apple, and Amazon are monetizing both our data and our attention, without us seeing a penny of those exorbitant profits. Finally, Foroohar lays out a plan for how we can resist, by creating a framework that fosters innovation while also

protecting us from the dark side of digital technology.

Praise for *Don't Be Evil* “At first sight, *Don't Be Evil* looks like it's doing for Google what muckraking journalist Ida Tarbell did for Standard Oil over a century ago. But this whip-smart, highly readable book's scope turns out to be much broader. Worried about the monopolistic tendencies of big tech? The addictive apps on your iPhone? The role Facebook played in Donald Trump's election? Foroohar will leave you even more worried, but a lot better informed.”—Niall Ferguson, Milbank Family Senior Fellow at the Hoover Institution, Stanford, and author of *The Square and the Tower*

**Poetry's Afterlife** Kevin Stein 2010-07 "The great pleasure of this book is the writing itself. Not only is it free of academic and 'lit-crit' jargon, it is lively prose, often deliciously witty or humorous, and utterly contemporary. *Poetry's Afterlife* has terrific classroom potential, from elementary school teachers seeking to

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inspire creativity in their students, to graduate students in MFA programs, to working poets who struggle with the aesthetic dilemmas Stein elucidates, and to teachers of poetry on any level." --- Beckian Fritz Goldberg, Arizona State University "Kevin Stein is the most astute poet-critic of his generation, and this is a crucial book, confronting the most vexing issues which poetry faces in a new century." --- David Wojahn, Virginia Commonwealth University At a time when most commentators fixate on American poetry's supposed "death," Kevin Stein's *Poetry's Afterlife* instead proposes the vitality of its aesthetic hereafter. The essays of *Poetry's Afterlife* blend memoir, scholarship, and personal essay to survey the current poetry scene, trace how we arrived here, and suggest where poetry is headed in our increasingly digital culture. The result is a book both fetchingly insightful and accessible. *Poetry's* spirited afterlife has come despite, or perhaps because of,

two decades of commentary diagnosing American poetry as moribund if not already deceased. With his 2003 appointment as Illinois Poet Laureate and his forays into public libraries and schools, Stein has discovered that poetry has not given up its literary ghost. For a fated art supposedly pushing up aesthetic daisies, poetry these days is up and about in the streets, schools, and universities, and online in new and compelling digital forms. It flourishes among the people in a lively if curious underground existence largely overlooked by national media. It's this second life, or better, *Poetry's Afterlife*, that his book examines and celebrates. Kevin Stein is Caterpillar Professor of English and Director of the Creative Writing Program at Bradley University and has served as Illinois Poet Laureate since 2003, having assumed the position formerly held by Gwendolyn Brooks and Carl Sandburg. He is the author of numerous books of poetry and criticism. digitalculturebooksis

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*Communicating in a Crisis*

Rene A. Henry 2008

**Olive Kitteridge** Elizabeth Strout 2008-03-25 WINNER OF THE PULITZER PRIZE • THE EMMY AWARD-WINNING HBO MINISERIES STARRING FRANCES MCDORMAND, RICHARD JENKINS, AND BILL MURRAY In a voice more powerful and compassionate than ever before, New York Times bestselling author Elizabeth Strout binds together thirteen rich, luminous narratives into a book with the heft of a novel, through the presence of one larger-than-life, unforgettable character: Olive Kitteridge. At the edge of the continent, Crosby, Maine, may seem like nowhere, but seen through this brilliant

writer's eyes, it's in essence the whole world, and the lives that are lived there are filled with all of the grand human drama—desire, despair, jealousy, hope, and love. At times stern, at other times patient, at times perceptive, at other times in sad denial, Olive Kitteridge, a retired schoolteacher, deplores the changes in her little town and in the world at large, but she doesn't always recognize the changes in those around her: a lounge musician haunted by a past romance; a former student who has lost the will to live; Olive's own adult child, who feels tyrannized by her irrational sensitivities; and Henry, who finds his loyalty to his marriage both a blessing and a curse. As the townspeople grapple with their problems, mild and dire, Olive is brought to a deeper understanding of herself and her life—sometimes painfully, but always with ruthless honesty. Olive Kitteridge offers profound insights into the human condition—its conflicts, its tragedies and joys, and the

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endurance it requires. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY People • USA Today • The Atlantic • The Washington Post Book World • Seattle Post-Intelligencer • Entertainment Weekly • The Christian Science Monitor • San Francisco Chronicle • Salon • San Antonio Express-News • Chicago Tribune • The Wall Street Journal

“Perceptive, deeply empathetic . . . Olive is the axis around which these thirteen complex, relentlessly human narratives spin themselves into Elizabeth Strout’s unforgettable novel in stories.”—O: The Oprah Magazine “Fiction lovers, remember this name: Olive Kitteridge. . . . You’ll never forget her. . . . [Elizabeth Strout] constructs her stories with rich irony and moments of genuine surprise and intense emotion. . . . Glorious, powerful stuff.”—USA Today BONUS: This edition includes an excerpt from Elizabeth Strout’s *The Burgess Boys*.

**Mindset** Carol S. Dweck  
2007-12-26 From the renowned psychologist who introduced

the world to “growth mindset” comes this updated edition of the million-copy bestseller—featuring transformative insights into redefining success, building lifelong resilience, and supercharging self-improvement. “Through clever research studies and engaging writing, Dweck illuminates how our beliefs about our capabilities exert tremendous influence on how we learn and which paths we take in life.”—Bill Gates, *GatesNotes* “It’s not always the people who start out the smartest who end up the smartest.” After decades of research, world-renowned Stanford University psychologist Carol S. Dweck, Ph.D., discovered a simple but groundbreaking idea: the power of mindset. In this brilliant book, she shows how success in school, work, sports, the arts, and almost every area of human endeavor can be dramatically influenced by how we think about our talents and abilities. People with a fixed mindset—those who believe that abilities are fixed—are less

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likely to flourish than those with a growth mindset—those who believe that abilities can be developed. Mindset reveals how great parents, teachers, managers, and athletes can put this idea to use to foster outstanding accomplishment. In this edition, Dweck offers new insights into her now famous and broadly embraced concept. She introduces a phenomenon she calls false growth mindset and guides people toward adopting a deeper, truer growth mindset. She also expands the mindset concept beyond the individual, applying it to the cultures of groups and organizations. With the right mindset, you can motivate those you lead, teach, and love—to transform their lives and your own.

### **There Must Be a Pony in Here Somewhere**

Kara Swisher 2003 A look at the AOL Time Warner merger and its aftermath examines the financial implications of the deal, the problems that continue to threaten the company, and the implications of the merger for business

practice and the digital revolution.

### *Keywords in Creative Writing*

Wendy Bishop 2006-01-15

Wendy Bishop and David

Starkey have created a remarkable resource volume for creative writing students and other writers just getting started. In two- to ten-page discussions, these authors introduce forty-one central concepts in the fields of creative writing and writing instruction, with discussions that are accessible yet grounded in scholarship and years of experience. *Keywords in Creative Writing* provides a brief but comprehensive introduction to the field of creative writing through its landmark terms, exploring concerns as abstract as postmodernism and identity politics alongside very practical interests of beginning writers, like contests, agents, and royalties. This approach makes the book ideal for the college classroom as well as the writer's bookshelf, and unique in the field, combining the pragmatic accessibility of

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popular writer's handbooks, with a wider, more scholarly vision of theory and research.

### **Financial Management**

Eugene F. Brigham 2002

Intended for use in an introductory finance course, this textbook emphasizes the skills needed to make good financial decisions. It outlines fundamental concepts and provides detailed discussions of topics like securities, corporate valuation, strategic investment, and working capital management. Two CD-ROMs contain displays, tools kits, models, files, spreadsheets, and reference materials.

Brigham teaches at the University of Florida. Ehrhardt teaches at the University of Tennessee. Distributed by ISBS. c. Book News Inc.

### **Index de Périodiques**

**Canadiens** 1964

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