

Rhetorical Bodies

Enjoying the Tune of Appearance: An Emotional Symphony within **Rhetorical Bodies**

In a global consumed by displays and the ceaseless chatter of fast interaction, the melodic beauty and mental symphony produced by the published term frequently diminish into the backdrop, eclipsed by the constant sound and disturbances that permeate our lives. But, nestled within the pages of **Rhetorical Bodies** an enchanting literary prize overflowing with fresh thoughts, lies an immersive symphony waiting to be embraced. Constructed by an elegant composer of language, that interesting masterpiece conducts visitors on an emotional trip, skillfully unraveling the hidden melodies and profound impact resonating within each cautiously crafted phrase. Within the depths of the moving review, we shall discover the book is main harmonies, analyze their enthralling writing model, and submit ourselves to the profound resonance that echoes in the depths of readers souls.

Corporal Rhetoric Barbara Schneider 2021-08-03 "Examines public discourse from the Progressive Era over the state's right to regulate women's bodies and their reproduction"--

Teaching Bodies Mark D. Jordan 2016-12-01 In *Teaching Bodies*, leading scholar of Christian thought Mark D. Jordan offers an original reading of the *Summa* of Theology of Thomas Aquinas. Reading backward, Jordan interprets the main parts of the *Summa*, starting from the conclusion, to reveal how Thomas teaches morals by directing attention to the way God teaches morals, namely through embodied scenes: the incarnation, the gospels, and the sacraments. It is Thomas's confidence in bodily scenes of instruction that explains the often overlooked structure of the middle part of the *Summa*, which begins and ends with Christian revisions of classical exhortations of the human body as a pathway to the best human life. Among other things, Jordan argues, this explains Thomas's interest in the stages of law and the limits of virtue as the engine of human life. Rather than offer a synthesis of Thomistic ethics, Jordan insists that we read Thomas as theology to discover the unification of Christian wisdom in a pattern of ongoing moral formation. Jordan supplements his close readings of the *Summa* with reflections on Thomas's place in the history of Christian moral teaching—and thus his relevance for teaching and writing in the present. What remains a puzzle is why Thomas chose to stage this incarnational moral teaching within the then-new genres of university disputation—the genres we think of as “Scholastic.” Yet here again the structure of the *Summa* provides an answer. In Jordan's deft analysis, Thomas's minimalist refusal to tell a new story except by juxtaposing selections from inherited philosophical and theological traditions is his way of opening room for God's continuing narration in the development of the human soul. The task of writing theology, as Thomas understands it, is to open a path through the inherited languages of classical thought so that divine pedagogy can have its effect on the reader. As such, the task of the *Summa*, in Mark Jordan's hands, is a crucial and powerful way to articulate Christian morals today.

Writing Their Bodies Sarah Klotz 2021-02-01 Between 1879 and 1918, the Carlisle Indian Industrial School housed over 10,000 students and served as a prototype for boarding schools on and off reservations across the continent. *Writing Their Bodies* analyzes pedagogical philosophies and curricular materials through the perspective of written and visual student texts created during the school's first three-year term. Using archival and decolonizing methodologies, Sarah Klotz historicizes remedial literacy education and proposes new ways of reading Indigenous rhetorics to expand what we know about the Native American textual tradition. This approach tracks the relationship between curriculum and resistance and enumerates an anti-assimilationist methodology for teachers and scholars of writing in contemporary classrooms. From the Carlisle archive emerges the concept of a rhetoric of relations, a set of Native American communicative practices that circulates in processes of intercultural interpretation and world-making. Klotz explores how embodied and material practices allowed Indigenous rhetors to maintain their cultural identities in the off-reservation boarding school system and critiques the settler fantasy of benevolence that propels assimilationist models of English education. *Writing Their Bodies* moves beyond language and literacy education where educators standardize and limit their students' means of communication and describes the extraordinary expressive repositories that Indigenous rhetors draw upon to survive, persist, and build futures in colonial institutions of education.

The Rhetoric of Pope Francis Christopher J. Oldenburg 2018-10-17 This book provides an extensive rhetorical analysis of Pope Francis's visual, spatial, tactile, written, and oral discourse. It reveals how the interrelated topoi of illness, space, mercy, and conversion converge to

articulate Francis's vision for the Church.

Black Bodies in the River Davis W. Houck 2022-06-27 Nearly sixty years after Freedom Summer, its events—especially the lynching of Andrew Goodman, James Chaney, and Mickey Schwerner—stand out as a critical episode of the civil rights movement. The infamous deaths of these activists dominate not just the history but also the public memory of the Mississippi Summer Project. Beginning in the late 1970s, however, movement veterans challenged this central narrative with the shocking claim that during the search for Goodman, Chaney, and Schwerner, the FBI and other law enforcement personnel discovered many unidentified Black bodies in Mississippi's swamps, rivers, and bayous. This claim has evolved in subsequent years as activists, journalists, filmmakers, and scholars have continued to repeat it, and the number of supposed Black bodies—never identified—has grown from five to more than two dozen. In *Black Bodies in the River: Searching for Freedom Summer*, author Davis W. Houck sets out to answer two questions: Were Black bodies discovered that summer? And why has the shocking claim only grown in the past several decades—despite evidence to the contrary? In other words, what rhetorical work does the Black bodies claim do, and with what audiences? Houck's story begins in the murky backwaters of the Mississippi River and the discovery of the bodies of Henry Dee and Charles Moore, murdered on May 2, 1964, by the Ku Klux Klan. He pivots next to the Council of Federated Organization's voter registration efforts in Mississippi leading up to Freedom Summer. He considers the extent to which violence generally and expectations about interracial violence, in particular, serve as a critical context for the strategy and rhetoric of the Summer Project. Houck then interrogates the unnamed-Black-bodies claim from a historical and rhetorical perspective, illustrating that the historicity of the bodies in question is perhaps less the point than the critique of who we remember from that summer and how we remember them. Houck examines how different memory texts—filmic, landscape, presidential speech, and museums—function both to bolster and question the centrality of murdered white men in the legacy of Freedom Summer.

Media and the Rhetoric of Body Perfection Deborah Harris-Moore 2016-05-06 Against the background of the so-called 'obesity epidemic', *Media and the Rhetoric of Body Perfection* critically examines the discourses of physical perfection that pervade Western societies, shedding new light on the rhetorical forces behind body anxieties and extreme methods of weight loss and beautification. Drawing on rich interview material with cosmetic surgery patients and offering fresh analyses of various texts from popular culture, including internationally-screened reality-television shows including *The Biggest Loser*, *Extreme Makeover* and *The Swan* as well as entertainment programs and documentaries, this book examines the ways in which Western media capitalize on body anxiety by presenting physical perfection as a moral imperative, while advertising quick and effective transformation methods to erase physical imperfections. With attention to contemporary lines of resistance to standards of thinness and attempts to redefine conceptions of beauty, *Media and the Rhetoric of Body Perfection* will appeal to scholars and students of popular culture, television, media and cultural studies, as well as the sociology of the body, feminist thought, body transformation and cosmetic surgery.

Bodies that Move You Jennifer Lin LeMesurier 2014 The emerging interest in materiality within rhetorical studies prompts the question of what role bodies, bodily knowledge, and the affective play in persuasion; how do affective forces, bodily epistemologies, and other sensual ways of knowing impact the rhetorical situation? Generally, rhetorical studies has done a better job of theorizing than studying the lived, material body. In my dissertation, I contribute to these conversations by theorizing and grounding the entanglement of rhetoric and materiality via a sustained ethnographic investigation of a dance program. I document how the body

in motion learns, contains, constrains, and enacts rhetorical knowledge, explore how this knowledge intersects with rhetorical structures, and extrapolate how embodied knowledge enables rhetorical performances. The moving body's impact on discourse, other bodies, and rhetorical situations is such that we need to revamp rhetorical theory to account for its influence and reorganize our curriculums and research methods to align with this new understanding of rhetoric.

Rhetorical Audience Studies and Reception of Rhetoric Jens E. Kjeldsen 2017-11-10 This book examines the reception of rhetoric and the rhetoric of reception. By considering salient rhetorical traits of rhetorical utterances and texts seen in context, and relating this to different kinds of reception and/or audience use and negotiation, the authors explore the connections between rhetoric and reception. In our time, new media and new forms of communication make it harder to distinguish between speaker and audience. The active involvement of users and audiences is more important than ever before. This project is based on the premise that rhetorical research should reconsider the understanding, conceptualization and examination of the rhetorical audience. From mostly understanding audiences as theoretical constructions that are examined textually and speculatively, the contributors give more attention to empirical explorations of actual audiences and users. The book will provide readers with new knowledge on the workings of rhetoric as well as illustrative and guiding examples of new methods of rhetorical studies.

FDR's Body Politics Davis W. Houck 2003 Franklin Roosevelt instinctively understood that a politician of his era who was unable to control his own body would be perceived as unable to control the body politic. He therefore took great care to hide his polio-induced lameness both visually and verbally. In "FDR's Body Politics," Houck and Kiewe analyze the silences surrounding Roosevelt's disability, the words he chose to portray himself and his policies as powerful and healthgiving, and the methods he used to maximize the appearance of physical strength.

From Hysteria to Hormones Amy Koerber 2018-02-22 In *From Hysteria to Hormones*, Amy Koerber examines the rhetorical activity that preceded the early twentieth-century emergence of the word hormone and the impact of this word on expert understandings of women's health. Shortly after Ernest Henry Starling coined the term "hormone" in 1905, hormones began to provide a chemical explanation for bodily phenomena that were previously understood in terms of "wandering wombs," humors, energies, and balance. In this study, Koerber posits that the discovery of hormones was not so much a revolution as an exigency that required old ways of thinking to be twisted, reshaped, and transformed to fit more scientific turn-of-the-century expectations of medical practices. She engages with texts from a wide array of medical and social scientific subdisciplines; with material from medical archives, including patient charts, handwritten notes, and photographs from the Salpêtrière Hospital, where Dr. Jean Charcot treated hundreds of hysteria patients in the late nineteenth century; and with current rhetorical theoretical approaches to the study of health and medicine. In doing so, Koerber shows that the boundary between older, nonscientific ways of understanding women's bodies and newer, scientific understandings is much murkier than we might expect. A clarifying examination of how the term "hormones" preserves key concepts that have framed our understanding of women's bodies from ancient times to the present, this innovative book illuminates the ways in which the words we use today to discuss female reproductive health aren't nearly as scientifically accurate or socially progressive as believed. Scholars of rhetoric, gender studies, and women's health will find Koerber's work provocative and valuable.

Bodies of Knowledge A. Abby Knoblauch 2022-07-15 "Challenges the homogenizing (mis)understandings of knowledge construction and provides a complex discussion of what happens when we do not attend to embodied rhetorical theories. Language is always a reflection of culture, to attempt to erase language and knowledge that reflect minoritized and historically excluded cultural experiences obscures the legitimacy of such experiences both within and outside the academy"--

Bodies of Reform James B. Salazar 2010-09-13 From the patricians of the early republic to post-Reconstruction racial scientists, from fin de siècle progressivist social reformers to post-war sociologists, character, that curiously formable yet equally formidable "stuff," has had a long and checkered history giving shape to the American national identity. *Bodies of Reform* reconceives this pivotal category of nineteenth-century literature and culture by charting the development of the concept of "character" in the fictional genres, social reform movements, and

political cultures of the United States from the mid-nineteenth to the early-twentieth century. By reading novelists such as Herman Melville, Mark Twain, Pauline Hopkins, and Charlotte Perkins Gilman alongside a diverse collection of texts concerned with the mission of building character, including child-rearing guides, muscle-building magazines, libel and naturalization law, Scout handbooks, and success manuals, James B. Salazar uncovers how the cultural practices of representing character operated in tandem with the character-building strategies of social reformers. His innovative reading of this archive offers a radical revision of this defining category in U.S. literature and culture, arguing that character was the keystone of a cultural politics of embodiment, a politics that played a critical role in determining-and contesting-the social mobility, political authority, and cultural meaning of the raced and gendered body.

Rhetorical Speculations Scott Sundvall 2019-04-15 The future of writing studies is fundamentally tied to advancing technological development—writing cannot be done without a technology and different technologies mediate writing differently. In *Rhetorical Speculations*, contributors engage with emerging technologies of composition through "speculative modeling" as a strategy for anticipatory, futural thinking for rhetoric and writing studies. Rhetoric and writing studies often engages technological shifts reactively, after the production and reception of rhetoric and writing has changed. This collection allows rhetoric and writing scholars to explore modes of critical speculation into the transformative effect of emerging technologies, particularly as a means to speculate on future shifts in the intellectual, pedagogical, and institutional frameworks of the field. In doing so, the project repositions rhetoric and writing scholars as proprietors of our technological future to come rather than as secondary receivers, critics, and adjusters of the technological present. Major and emerging voices in the field offer a range of styles that include pragmatic, technical, and philosophical approaches to the issue of speculative rhetoric, exploring what new media/writing studies could be—theoretically, pedagogically, and institutionally—as future technologies begin to impinge on the work of writing. *Rhetorical Speculations* is at the cutting edge of the subject of futures thinking and will have broad appeal to scholars of rhetoric, literacy, futures studies, and material and popular culture. Contributors: Bahareh Brittany Alaei, Sarah J. Arroyo, Kristine L. Blair, Geoffrey V. Carter, Sid Dobrin, Kristie S. Fleckenstein, Steve Holmes, Kyle Jensen, Halcyon Lawrence, Alexander Monea, Sean Morey, Alex Reid, Jeff Rice, Gregory L. Ulmer, Anna Worm

Rhetoric of Femininity Donnalyn Pompper 2016-12-20 *Rhetoric of Femininity: Female Body Image, Media, and Gender Role Stress/Conflict* offers critical and social identity intersectionalities approach to interpretations of femininity among three generations of women for a rhetorical examination of how femininity is made to mean by media and popular culture. Amplified are voices of women across multiple age, ethnic, and sexual orientation groups who shared in focus groups and interviews their perceptions of femininity and feminine ideals. Femininity is explored using theories from communication and mass media, psychology, sociology, and feminist and gender studies. Donnalyn Pompper explores femininities as shaped by cultural rituals and industries, at home and at work in organizations, on sporting fields and arenas, and in politics.

Ableist Rhetoric James L. Cherney 2019-11-01 Ableism, a form of discrimination that elevates "able" bodies over those perceived as less capable, remains one of the most widespread areas of systematic and explicit discrimination in Western culture. Yet in contrast to the substantial body of scholarly work on racism, sexism, classism, and heterosexism, ableism remains undertheorized and underexposed. In this book, James L. Cherney takes a rhetorical approach to the study of ableism to reveal how it has worked its way into our everyday understanding of disability. *Ableist Rhetoric* argues that ableism is learned and transmitted through the ways we speak about those with disabilities. Through a series of textual case studies, Cherney identifies three rhetorical norms that help illustrate the widespread influence of ableist ideas in society. He explores the notion that "deviance is evil" by analyzing the possession narratives of Cotton Mather and the modern horror touchstone *The Exorcist*. He then considers whether "normal is natural" in Aristotle's *Generation of Animals* and in the cultural debate over cochlear implants. Finally, he shows how the norm "body is able" operates in Alexander Graham Bell's writings on eugenics and in the legal cases brought by disabled athletes Casey Martin and Oscar Pistorius. These three simple equivalencies play complex roles within the social institutions of religion, medicine, law, and sport. Cherney

concludes by calling for a rhetorical model of disability, which, he argues, will provide a shift in orientation to challenge ableism's epistemic, ideological, and visual components. Accessible and compelling, this groundbreaking book will appeal to scholars of rhetoric and of disability studies as well as to disability rights advocates.

American Body Politics Felipe Smith 1998 Felipe Smith tracks the emergence of particular gender images--such as white witch, black madonna, mammy, and white lady--and their impact on early African American literature. Smith gives us a remarkable synthesis of historical readings combined with a highly original contribution to the comprehension of racial thought and literary writing.

Talking Fat Lonie McMichael, Ph.D. 2012-08-01 Fat is bad, right? Well, no, being fat in and of itself is not bad. However, for the last decade we have been so inundated with negative messages about fat that it is revolutionary to think otherwise. These messages, this rhetoric, though not succeeding in making our society thinner or healthier, have been a resounding success in making us believe that fat is a Very Bad Thing and that fat people are Very Bad People. The rhetoric of the "war on obesity" has only succeeded in increasing prejudice and decreasing health in the very people targeted for "help" while increasing profits for those perpetuating such rhetoric. In this book, Lonie McMichael, Ph.D. examines the rhetorical success of the current "obesity" propaganda while considering its absolute failure to make people thinner or to make a difference in the health of the American people. Considering empirical studies and statistics as well as the actual experience of fat people, McMichael asserts that the "obesity epidemic" is about many things—prejudice, profit, control, etc., but it is not about health. Arguing that our current paradigm is only hurting our society and the individuals within it, McMichael calls for a change in policy and perspective on fat in American society.

Feminist Rhetorical Science Studies Julie Jung 2018-01-30 This edited collection disrupts tendencies in feminist science studies to dismiss rhetoric as having concern only for language, and it counters posthumanist theories that ignore human materialities and asymmetries of power as co-constituted with and through distinctions such as gender, sex, race, and ability. The eight essays of *Feminist Rhetorical Science Studies: Human Bodies, Posthumanist Worlds* model methodologies for doing feminist research in the rhetoric of science. Collectively they build innovative interdisciplinary bridges across the related but divergent fields of feminism, posthumanism, new materialism, and the rhetoric of science. Each essay addresses a question: How can feminist rhetoricians of science engage responsibly with emerging theories of the posthuman? Some contributors respond with case studies in medical practice (fetal ultrasound; patient noncompliance), medical science (the neuroscience of sex differences), and health policy (drug trials of the U.S. Food and Drug Administration); others respond with a critical review of object-oriented ontology and a framework for researching women technical writers in the workplace. The contributed essays are in turn framed by a comprehensive introduction and a final chapter from the editors, who argue that a key contribution of feminist posthumanist rhetoric is that it rethinks the agencies of people, things, and practices in ways that can bring about more ethical human relations. Individually the contributions offer as much variety as consensus on matters of methodology. Together they demonstrate how feminist posthumanist and materialist approaches to science expand our notions of what rhetoric is and does, yet they manage to do so without sacrificing what makes their inquiries distinctively rhetorical.

Language and Power on the Rhetorical Stage Fiona Harris Ramsby 2020-12-29 Through a fusion of narrative and analysis, *Language and Power on the Rhetorical Stage* examines how theater can enact critical discourse analysis and how micro-instances of iniquitous language use have been politically and historically reiterated to oppress and deny equal rights to marginalized groups of people. Drawing from Aristophanes' rhetorical plays as a template for rhetoric in action, the author poses the stage as a rhetorical site whereby we can observe, see, and feel 20th-century rhetorical theories of the body. Using critical discourse analysis and Judith Butler's theories of the performative body as a methodological and analytical lens, the book explores how a handful of American plays in the latter part of the 20th century—the works of Tony Kushner, Suzan Lori-Parks, and John Cameron Mitchell, among others—use rhetoric in order to perform and challenge marginalizing language about groups that are not offered center stage in public and political spheres. This innovative study initiates a conversation long overdue between scholars in rhetorical and performance studies; as such, it will be essential reading for academic researchers and graduate

students in the areas of rhetorical studies, performance studies, theater studies, and critical discourse analysis.

Branded Bodies, Rhetoric, and the Neoliberal Nation-state Jennifer Wingard 2013 *Branded Bodies, Rhetoric, and the Neoliberal Nation-State*, by Dr. Jennifer Wingard, explores how neoliberal economics has affected the rhetoric of the media and politics, and how in very direct, material ways it harms the bodies of some of the United States' most vulnerable occupants. Wingard explains how the state uses certain bodies that will never be accepted as citizens as an underclass in service of capital, and explores how those underclass "bodies" are identified through branding. By showing how brands are assembled to create affective threats, this book articulates how dangerous the branding of bodies has become and offers rhetorical strategies that can repair the damage to bodies caused by political branding.

Our Bodies, Ourselves and the Work of Writing Susan Wells 2010-01-21 *Our Bodies, Ourselves*, first published by a mainstream press in 1973, is now in its eighth major edition. It has been translated into twenty-nine languages, has generated a number of related projects, and, with over four million copies sold, is as popular as ever. This study tells the story of the first two decades of the pioneering best-seller—a collectively produced guide to women's health—from its earliest, most experimental and revolutionary years, when it sought to construct a new, female public sphere, to its 1984 revision, when some of the problems it first posed were resolved and the book took the form it has held to this day. Wells undertakes a rhetorical and sociological analysis of the best-seller and of the work of the Boston Women's Health Book Collective that produced it. In the 1960s and 1970s, as social movements were on the rise and many women entered higher education, new writing practices came into existence. In the pages of *Our Bodies, Ourselves*, matters that had been private became public. Readers, encouraged to trust their own experiences, began to participate in a conversation about health and medicine. The writers of *Our Bodies, Ourselves* researched medical texts and presented them in colloquial language. Drafting and revising in groups, they invented new ways of organizing the task of writing. Above all, they presented medical information by telling stories. We learn here how these stories were organized, and how the writers drew readers into investigating both their own bodies and the global organization of medical care. Extensive archival research and interviews with the members of the authorial collective shed light on a grassroots undertaking that revolutionized the writing of health books and forever changed the relationship between health experts and ordinary women.

Liminal Bodies, Reproductive Health, and Feminist Rhetoric Lydia McDermott 2016-06-22 *Liminal Bodies, Reproductive Health, and Feminist Rhetoric* posits rhetoric and gynecology as sister discourses. While rhetoric has been historically concerned with the regulation of the productive male body, gynecology has been concerned with the discipline of the female reproductive body. Lydia M. McDermott examines these sister discourses by tracing key narrative moments in the development of thought about sexed bodies and about rhetorical discourse, from classical myth and natural philosophy to the eighteenth- and nineteenth-century decline of midwifery and the rise of scientific writing on the reproductive body. *Liminal Bodies* offers a metaphorical method of invention and criticism, "sonogram," that emphasizes the voices and bodies that have been left on the margins of the dominant histories of rhetoric.

Rhetoric, History, and Women's Oratorical Education David Gold 2013-05-02 Historians of rhetoric have long worked to recover women's education in reading and writing, but have only recently begun to explore women's speaking practices, from the parlor to the platform to the varied types of institutions where women learned elocutionary and oratorical skills in preparation for professional and public life. This book fills an important gap in the history of rhetoric and suggests new paths for the way histories may be told in the future, tracing the shifting arc of women's oratorical training as it develops from forms of eighteenth-century rhetoric into institutional and extrainstitutional settings at the end of the nineteenth century and diverges into several distinct streams of community-embodied theory and practice in the twentieth. Treating key rhetors, genres, settings, and movements from the early republic to the present, these essays collectively challenge and complicate many previous claims made about the stability and development of gendered public and private spheres, the decline of oratorical culture and the limits of women's oratorical forms such as elocution and parlor rhetorics, and women's responses to rhetorical constraints on their public speaking. Enriching our understanding of women's oratorical education and practice, this cutting-edge work makes an important contribution to

scholarship in rhetoric and communication.

Medieval Rhetoric Scott D. Troyan 2004 A formidable challenge to the study of Roma (Gypsy) music is the muddle of fact and fiction in determining identity. This book investigates "Gypsy music" as a marked and marketable exotic substance, and as a site of active cultural negotiation and appropriation between the real Roma and the idealized Gypsies of the Western imagination. David Malvinni studies specific composers-including Liszt, Brahms, Rachmaninov, Janacek, and Bartók-whose work takes up contested and varied configurations of Gypsy music. The music of these composers is considered alongside contemporary debates over popular music and film, as Malvinni argues that Gypsiness remains impervious to empirical revelations about the "real" Roma.

Rhetoric in Tooth and Claw Debra Hawhee 2016-11-21 We tend to think of rhetoric as a solely human art. After all, only humans can use language artfully to make a point, the very definition of rhetoric. Yet when you look at ancient and early modern treatises on rhetoric, what you find is surprising: they're crawling with animals. With *Rhetoric in Tooth and Claw*, Debra Hawhee explores this unexpected aspect of early thinking about rhetoric, going on from there to examine the enduring presence of nonhuman animals in rhetorical theory and education. In doing so, she not only offers a counter-history of rhetoric but also brings rhetorical studies into dialogue with animal studies, one of the most vibrant areas of interest in humanities today. By removing humanity and human reason from the center of our study of argument, Hawhee frees up space to study and emphasize other crucial components of communication, like energy, bodies, and sensation. Drawing on thinkers from Aristotle to Erasmus, *Rhetoric in Tooth and Claw* tells a new story of the discipline's history and development, one animated by the energy, force, liveliness, and diversity of our relationships with our "partners in feeling," other animals.

Kenneth Burke and His Circles Jack Selzer 2008-07-24 *Kenneth Burke and His Circles* consists of original papers focusing on the intellectual circles in which Burke participated during his long career. Instead of concentrating on Burke himself, as most recent scholarship has done, this book considers Burke as one participant in a host of important overlapping intellectual movements that took place over the course of the twentieth century.

Rhetoric in the Flesh T. Kenny Fountain 2014-07-11 *Rhetoric in the Flesh* is the first book-length ethnographic study of the gross anatomy lab to explain how rhetorical discourses, multimodal displays, and embodied practices facilitate learning and technical expertise and how they shape participants' perceptions of the human body. By investigating the role that discourses, displays, and human bodies play in the training and socialization of medical students, T. Kenny Fountain contributes to our theoretical and practical understanding of the social factors that make rhetoric possible and material in technical domains. Thus, the book also explains how these displays, discourses, and practices lead to the trained perspective necessary for expertise. This trained vision is constructed over time through what Fountain terms embodied rhetorical action, an intertwining of body-object-environment that undergirds all scientific, medical, and technical work. This book will be valuable for graduate and advanced undergraduate courses in technical and professional communication (technical communication theory and practice, visual or multimodal communication, medical technical communication) and rhetorical studies, including visual rhetoric, rhetoric of science, medical rhetoric, material rhetoric and embodiment, and ethnographic approaches to rhetoric.

Rhetorical Bodies Jack Selzer 1999 What significance does the physical, material body still have in a world of virtual reality and genetic cloning? How do technology and postmodern rhetoric influence our understanding of the body? And how can our discussion of the body affect the way we handle crises in public policy--the politics of race and ethnicity; issues of "family values" that revolve around sexual and gender identities; the choices revolving around reproduction and genome projects, and the spread of disease? Leading scholars in rhetoric and communication, as well as literary and cultural studies, address some of the most important topics currently being discussed in the human sciences. The essays collected here suggest the wide range of public arenas in which rhetoric is operative--from abortion clinics and the World Wide Web to the media's depiction of illiteracy and the Donner Party. These studies demonstrate how the discourse of AIDS prevention or Demi Moore's "beautiful pregnancy" call to mind the physical nature of being human and the ways in which language and other symbols reflect and create the physical world.

Narrative Bodies D. Punday 2003-06-13 Although the body has recently emerged throughout the humanities and social sciences as an object revealing the power and limits of representation, the study of narrative has almost entirely ignored human corporeality. As this book shows, attention to the body raises uncomfortable questions about the historicity of basic narrative concepts like character, plot, and narration - questions that critics would often prefer to ignore. Daniel Punday argues that narrative itself is a concept constructed by modern-day critics based on assumptions about identity, desire, movement and place that depend on modern ways of thinking about corporeality.

Performing Perfection: Plastic and Cosmetic Surgery and the Rhetorical Body Deborah Rose Harris-Moore 2011 While there is a long history of rhetorical studies that focus on oral and written discourses, the relatively recent trend of studying rhetorical images, materiality, and rhetorical bodies presents a shift toward an expanded perspective on what constitutes texts and what can be considered rhetorical. The study of bodies as rhetorical texts prompts the questions of how language is material and visual in nature. In my dissertation I examine the relationship between rhetoric and the body through Judith Butler's theories of materiality and performativity. Using Butler's theories of performance as a lens, I analyze the rhetoric of plastic and cosmetic surgery and demonstrate the role of performance in the perpetuation of and response to rhetoric of the body. Cosmetic and plastic surgery are performatives in that they not only confer a binding power on the action performed by altering the body through surgical and non-surgical means, but also initiate various citational practices within the field of medicine and in popular culture (through various mediums such as television, magazines, billboards, and websites). These procedures result in images and claims that authorize particular social expectations of beauty, youth, and sexuality. I examine a range of mass media texts related to cosmetic surgery (television shows, magazines, news clips, websites, and films) that portray different normative and deviant performativity of the body. In my research, I include interviews from volunteers in Los Angeles; my analysis involves local individuals' relationships to plastic and cosmetic surgery and their various body performatives in terms of normativity and agency. By comparing global and local perspectives, I argue that media sensationalizes the agent/victim binary in order to sell plastic and cosmetic surgeries, as well as related texts. The local stories serve to counter assumptions about the role of power in plastic surgery, revealing a far more complicated relationship between clients, rhetoric, and the reasons behind their surgeries; the agent/victim binary that is emphasized in mass media fails to capture lived experience and creates a detrimental rhetoric of empowerment.

Rhetorical Touch Shannon Walters 2014-10-20 *Rhetorical Touch* argues for an understanding of touch as a rhetorical art by approaching the sense of touch through the kinds of bodies and minds that rhetorical history and theory have tended to exclude. In resistance to a rhetorical tradition focused on shaping able bodies and neurotypical minds, Shannon Walters explores how people with various disabilities—psychological, cognitive, and physical—employ touch to establish themselves as communicators and to connect with disabled and nondisabled audiences. In doing so, she argues for a theory of rhetoric that understands and values touch as rhetorical. Essential to her argument is a redefinition of key concepts and terms—the rhetorical situation, rhetorical identification, and the appeals of ethos (character), pathos (emotion), and logos (logic or message). By connecting Empedoclean and sophistic theories to Aristotelian rhetoric and Burkean approaches, Walters's methods mobilize a wide range of key figures in rhetorical history and theory in response to the context of disability. Using Empedocles' tactile approach to logos, Walters shows how the iterative writing processes of people with psychological disabilities shape crucial spaces for identification based on touch in online and real life spaces. Mobilizing the touch-based properties of the rhetorical practice of mētis, Walters demonstrates how rhetors with autism approach the crafting of ethos in generative and embodied ways. Rereading the rhetorical practice of kairos in relation to the proximity between bodies, Walters demonstrates how writers with physical disabilities move beyond approaches of pathos based on pity and inspiration. The volume also includes a classroom-based exploration of the discourses and assumptions regarding bodies in relation to haptic, or touch-based, technologies. Because the sense of touch is the most persistent of the senses, Walters argues that in contexts of disability and in situations in which people with and without disabilities interact, touch can be a particularly vital instrument for creating meaning, connection, and partial identification. She contends that a rhetoric thus reshaped

stretches contemporary rhetoric and composition studies to respond to the contributions of disabled rhetors and transforms the traditional rhetorical appeals and canons. Ultimately, Walters argues, a rhetoric of touch allows for a richer understanding of the communication processes of a wide range of rhetors who use embodied strategies.

The Rhetoric of the Body from Ovid to Shakespeare Lynn Enterline 2000-05-11 This persuasive book analyses the complex, often violent connections between body and voice in Ovid's *Metamorphoses* and narrative, lyric and dramatic works by Petrarch, Marston and Shakespeare. Lynn Enterline describes the foundational yet often disruptive force that Ovidian rhetoric exerts on early modern poetry, particularly on representations of the self, the body and erotic life. Paying close attention to the trope of the female voice in the *Metamorphoses*, as well as early modern attempts at transgendered ventriloquism that are indebted to Ovid's work, she argues that Ovid's rhetoric of the body profoundly challenges Renaissance representations of authorship as well as conceptions about the difference between male and female experience. This vividly original book makes a vital contribution to the study of Ovid's presence in Renaissance literature.

Neoliberal Rhetorics and Body Politics Tara Pauliny 2015-12-17 Articulating how the plastinate exhibits BODY WORLDS and BODIES...The Exhibition offer tangible and rich sites within which to understand neoliberalism's impact beyond the purview of public policy, this book identifies the rhetorical mechanisms and methodologies that propel neoliberalism's travel. Focusing its analysis on the shows' rhetorical deployment of necropolitics, biopolitics, intimacy, and affect, it illustrates how a pop-cultural artifact can both reach individual viewers and reflect the transnational and neoliberal relationship between nation-states.

Rhetoric as a Posthuman Practice Casey Andrew Boyle 2018-10-10 Reconsiders persuasion as a process of embodied information, arguing that rhetorical practice is irreducible to categories of humanism and must now exercise its posthuman capacities.

Moving Bodies Debra Hawhee 2022-03-23 Kenneth Burke may be best known for his theories of dramatism and of language as symbolic action, but few know him as one of the twentieth century's foremost theorists of the relationship between language and bodies. In *Moving Bodies*, Debra Hawhee focuses on Burke's studies from the 1930s, 40s, and 50s while illustrating that his interest in reading the body as a central force of communication began early in his career. By exploring Burke's extensive writings on the subject alongside revealing considerations of his life and his scholarship, Hawhee maps his recurring invocation of a variety of disciplinary perspectives in order to theorize bodies and communication, working across and even beyond the arts, humanities, and sciences. Burke's sustained analysis of the body drew on approaches representing a range of specialties and interests, including music, mysticism, endocrinology, evolution, speech-gesture theory, and speech-act theory, as well as his personal experiences with pain and illness. Hawhee shows that Burke's goal was to advance understanding of the body's relationship to identity, to the creation of meaning, and to the circulation of language. Her study brings to the fore one of Burke's most important and understudied contributions to language theory, and she establishes Burke as a pioneer in a field where investigations into affect, movement, and sense perception broaden understanding of physical ways of knowing.

Body Talk Mary M. Lay 2000 This text explores the rhetoric of reproductive technology throughout the 20th century, examining the ways discourse about these technologies has shaped thinking about reproduction and women's bodies, framed public policy and empowered or marginalized points of view.

1977 Brent Henze 2008-02-20 A product of extensive archival research and numerous interviews, *1977: A Cultural Moment In Composition* examines the local, state, and national forces (economic, political, cultural, and academic) that fostered the development of the first-year composition program at one representative site, Penn State University, in the late 1970s.

Rhetoric of Masculinity Donnalyn Pompper 2022-01-31 Rhetoric of Masculinity lends depth and global nuance to discourse associated with the masculinity concept as it bears on males' self-image, role in society, media representations of them, and the gender role stress/conflict they experience when they fail to measure up to social standards associated with what it means to be manly.

Editorial Bodies Michele Kennerly 2018 Reveals the emergence and endurance of vocabularies, habits, and preferences that sustained ancient textual cultures Though typically considered oral cultures,

ancient Greece and Rome also boasted textual cultures, enabled by efforts to perfect, publish, and preserve both new and old writing. In *Editorial Bodies*, Michele Kennerly argues that such efforts were commonly articulated through the extended metaphor of the body. They were also supported by people upon whom writers relied for various kinds of assistance and necessitated by lively debates about what sort of words should be put out and remain in public. Spanning ancient Athenian, Alexandrian, and Roman textual cultures, Kennerly shows that orators and poets attributed public value to their seemingly inward-turning compositional labors. After establishing certain key terms of writing and editing from classical Athens through late republican Rome, Kennerly focuses on works from specific orators and poets writing in Latin in the first century B.C.E. and the first century C.E.: Cicero, Horace, Ovid, Quintilian, Tacitus, and Pliny the Younger. The result is a rich and original history of rhetoric that reveals the emergence and endurance of vocabularies, habits, and preferences that sustained ancient textual cultures. This major contribution to rhetorical studies unsettles longstanding assumptions about ancient rhetoric and poetics by means of generative readings of both well-known and understudied texts.

Disability Rhetoric Jay Timothy Dolmage 2014-01-22 *Disability Rhetoric* is the first book to view rhetorical theory and history through the lens of disability studies. Traditionally, the body has been seen as, at best, a rhetorical distraction; at worst, those whose bodies do not conform to a narrow range of norms are disqualified from speaking. Yet, Dolmage argues that communication has always been obsessed with the meaning of the body and that bodily difference is always highly rhetorical. Following from this rewriting of rhetorical history, he outlines the development of a new theory, affirming the ideas that all communication is embodied, that the body plays a central role in all expression, and that greater attention to a range of bodies is therefore essential to a better understanding of rhetorical histories, theories, and possibilities.

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