

Subjective Meaning And Culture An Assessment Through Word Associations

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Languages of Sentiment Gary B. Palmer
1999-01-01 Working from Radcliffe-Brown's landmark concept of social sentiments, anthropologists and linguists examine pragmatic and cognitive dimensions of emotion-language in several societies. Introductory and concluding chapters devote special attention to emotional consciousness. Chapters cover language primordialism in Tamil (Harold Schiffman), the erasure of lamentation in Bangla in favor of referential language praxis (James Wilce), women's discourse in Java that creates dignity by reframing the pain of humiliation (Laine Berman), speech styles signalling intimacy and remoteness in Japanese (Cynthia Dunn), divergent conceptions of love in Japanese and translated American romance novels (Janet Shibamoto-Smith), the syntax of emotion-mimetics in Japanese (Debra Occhi), the grammar of emotion-metaphors in Tagalog (Gary Palmer, Heather Bennett and Lester Stacey), and the lexical organization of emotions in the English and Spanish of second language learners (Howard Grabois). Zoltán Kövecses (with Palmer) examines the complementary relationship of social construction theory to the search for universals of emotional experience. (Series B)

Imagery and Related Mnemonic Processes Mark A. McDaniel 2012-12-06 Scientific work on

mnemonics and imagery conducted in the 1960s and early 1970s was directed at testing enthusiastic claims of the efficacy of memory tech niques developed by the ancient Greeks and further refined in the popular litera ture by "professional" mnemonists. The early research on imagery and mnemonics confirmed many of these claims and also illuminated the limitations of some techniques (e. g. , bizarre imagery). As such, these seminal studies clearly were valuable in providing a solid data base and, perhaps as important, making imagery and mnemonics acceptable research areas for experimental psycholo gists and educators. After this initial surge of work, however, it seemed that sub sequent contributions met with the attitude that "mnemonic techniques and imagery help memory, what else is new?" This attitude was not completely justi fied, however, given the theoretical insights from the work of such imagery and mnemonics pioneers as Gorden Bower, Allan Paivio, and William Rohwer. In the 1980s this claim is completely unjustified. Research on mnemonics and imagery has grown in exciting ways. Researchers are tapping the area's theoretical potential, both in terms of extending basic memory theories to account for the robust effects produced by mnemonic techniques and in terms of using explanations of mnemonic effects to understand basic memory processes. Individual differences in the use of

imagery and mnemonic encoding activities are also being explored. This research has provided valuable information for basic memory theories (e. g.

Assessment Strategies for

Cognitive-Behavioral Interventions Philip C. Kendall 2013-09-25 Assessment Strategies for Cognitive-Behavioral Interventions is a collection of original contributions provided by leaders in the field who consider the theoretical and applied assessment issues related to the expanding field of cognitive-behavioral interventions. Chapters in the present volume, designed as a companion volume to an earlier text, Cognitive-Behavioral Interventions: Theory, Research, and Procedures, focus on the issues inherent in the measurement of cognitive and behavioral events and processes. The book opens with an overview of recent growth in the field. Attention is devoted to examining several goals of the new assessment endeavors, some suggestions related to the proposed methods, and certain problems inherent in cognitive-behavioral assessments. Separate chapters follow that deal directly with a variety of specific content areas. These include a conceptualization of attributions, as well as describing their measurement and speculating as to their role in both the etiology and treatment of psychological disturbance; and suggestions for assessment in clinical interviews and for using psychometric instruments and discusses belief systems and irrationality. Subsequent chapters focus on special populations and procedures.

Understanding Consumer Decision Making

Thomas J. Reynolds 2001-05-01 The goal of this book is to help business managers and academic researchers understand the means-end perspective and the methods by which it is used, and to demonstrate how to use the means-end approach to develop better marketing and advertising strategy. The authors discuss methodological issues regarding interviewing and coding, present applications of the means-end approach to marketing and advertising problems, and describe the conceptual foundations of the means-end approach. This book is of interest to academic researchers in marketing and related fields, graduate students in business, marketing research professionals, and business managers. It is intended as a

reference book containing ideas about the means-end approach and its applications.

Concept Development and the Development of Word Meaning T. B. Seiler 2012-12-06

This volume owes its existence to many different sources and influences. It is based on a meeting that took place from April 30 to May 2, 1982 at the University of Technology in Darmstadt. The idea for that meeting came while we were elaborating a research program on concept development and the development of word meaning; we were inspired by Werner Deutsch of the Max Planck Institute for Psycholinguistics in Nijmegen (The Netherlands) and by the Volkswagen Foundation in Hannover (Federal Republic of Germany) to organize an international conference on the same topic. We set out to invite a long list of colleagues, and we only regret that not all of them were able to attend. This volume should not be viewed as the proceedings of that conference. On the one hand, it does not include all of the papers presented there, and on the other hand, some of our colleagues who were unable to attend were nevertheless willing to write contributions. Furthermore, some who did present papers at the conference revised and reformulated them or even submitted completely new ones for this book. We feel, however, that in the end we have arranged a valuable collection of work in the theory and research of a field that has occupied not only psychologists and linguists, but also philosophers, anthropologists, and many others for a long time.

Emerging Technologies Gary E. Marchant

2020-07-26 Emerging technologies present a challenging but fascinating set of ethical, legal and regulatory issues. The articles selected for this volume provide a broad overview of the most influential historical and current thinking in this area and show that existing frameworks are often inadequate to address new technologies - such as biotechnology, nanotechnology, synthetic biology and robotics - and innovative new models are needed. This collection brings together invaluable, innovative and often complementary approaches for overcoming the unique challenges of emerging technology ethics and governance.

Unity and Diversity in Language Use Kristyan Miller 2006-01-23 The papers in this collection,

drawn from the 34th Annual Conference of the British Association for Applied Linguistics, reflect a number of different perspectives within the field of applied linguistics at the start of the twenty-first century. While addressing the theme of unity and diversity, each paper prompts critical reflection on tensions within the discipline between stability and change, consensus and controversy, similarity and variation. The interpretation of language use is broad and varied, taking both macro- and micro-perspectives. Topics addressed range from issues of global communication in a world of shifting demographics and technological advances to analyses of specific contexts of interaction, both professional and personal. Contexts of language use frequently coincide with settings of language acquisition, both within and beyond the language classroom, and this opens up discussion of the focus, scope and appropriateness of research stances in applied linguistics and practices in language pedagogy. Furthermore, variation is considered from a number of social-cultural, gender-related, linguistic and discourse perspectives, calling into question terminology, definitions and the nature of evidence at the heart of applied linguistic theory and practice.

Engineering Geology for Society and Territory - Volume 7 Giorgio Lollino 2014-08-12 This book is one out of 8 IAEG XII Congress volumes and deals with education and the professional ethics, which scientists, regulators and practitioners of engineering geology inevitably have to face through the purposes, methods, limitations and findings of their works. This volume presents contributions on the professional responsibilities of engineering geologists; the interaction of engineering geologists with other professionals; recognition of the engineering geological profession and its particular contribution to society, culture, and economy and implications for the education of engineering geologists at tertiary level and in further education schemes. Issues treated in this volume are: the position of engineering geology within the geo-engineering profession; professional ethics and communication; resource use and re-use; managing risk in a litigious world; engineering and geological responsibility and engineering geology at tertiary level. The Engineering

Geology for Society and Territory volumes of the IAEG XII Congress held in Torino from September 15-19, 2014, analyze the dynamic role of engineering geology in our changing world and build on the four main themes of the congress: Environment, processes, issues and approaches. The congress topics and subject areas of the 8 IAEG XII Congress volumes are: Climate Change and Engineering Geology. Landslide Processes. River Basins, Reservoir Sedimentation and Water Resources. Marine and Coastal Processes. Urban Geology, Sustainable Planning and Landscape Exploitation. Applied Geology for Major Engineering Projects. Education, Professional Ethics and Public Recognition of Engineering Geology. Preservation of Cultural Heritage.

RISK21 - Coping with Risks due to Natural Hazards in the 21st Century Walter J. Ammann 2006-08-17 Over the last two decades, there has been an increase in the number of natural hazards which have culminated in catastrophic consequences, severely impacting on people and livelihoods. In response to this escalation, the Swiss Natural Hazards Competence Centre (CENAT) organized a workshop entitled "RISK21" at the Centro Stefano Franscini, Mon *Risk Science* Terje Aven 2021-09-13 Risk science is becoming increasingly important as businesses, policymakers and public sector leaders are tasked with decision-making and investment using varying levels of knowledge and information. Risk Science: An Introduction explores the theory and practice of risk science, providing concepts and tools for understanding and acting under conditions of uncertainty. The chapters in this work cover the fundamental concepts, principles, approaches, methods and models for how to understand, assess, communicate, manage and govern risk. These topics are presented and examined in a way which details how they relate, for example, how to characterize and communicate risk with particular emphasis on reflecting uncertainties; how to distinguish risk perception and professional risk judgments; how to assess risk and guide decision-makers, especially for cases involving large uncertainties and value differences; and how to integrate risk assessment with resilience-based strategies. The text provides a variety of examples and case

studies that relate to highly visible and relevant issues facing risk academics, practitioners and non-risk leaders who must make risk-related decisions. Presenting both the foundational and most recent advancements in the subject matter, this work particularly suits students of risk science courses at college and university level. The book also provides broader key reading for students and scholars in other domains, including business, engineering and public health.

Risk Management in Blood Transfusion: The Virtue of Reality C.Th. Smit Sibinga 2013-06-29
Mr. Chairman, ladies and gentlemen, with great pleasure I like to welcome you in the city of Groningen and hope that you will have an enriching and enlightening discussion on the conference theme on risk management in blood transfusion. The organisation of this symposium aims at scientific networking by discussing in an international forum the most important themes of current interest in relation to the state of the art in transfusion medicine. Dr. Cees Smit Sibinga took the initiative in 1976 to start organising the blood bank symposia as they were named in the beginning. Without doubt these symposia have contributed considerably to the development of transfusion medicine. To illustrate the fact that these symposia came to my attention I recollect that I have attended the symposium in 1978, chaired by Dr. Leo Vroman, in my capacity in those days of alderman deputy mayor of the city. So, it has been a long time since. After having been away from Groningen for 18 years I have been inaugurated last week as a mayor and it is a pleasure to be again in your midst. The series of annual symposia on blood transfusion have contributed to mark the city of Groningen on the map of the international scientific world. A great number of prestigious institutes all over the world involved in the development of transfusion medicine have linked to Groningen and we are proud of that.

Advancing Reasoned Action Theory Michael Hennessy 2012-03-29 Dedicated to Martin Fishbein, the premier social psychologist in the area of attitude and attitude change, this volume focuses on his work as the codeveloper of reasoned action theory—an approach to behavioral prediction and change that has been used in thousands of research studies.

Immediately after Fishbein's death, the Annenberg Public Policy Center at the University of Pennsylvania established a memorial lecture series in his honor. This volume offers ten formal papers derived from those lectures, starting with a summary of the evolution of reasoned action theory and a quantitative analysis of the current approach, followed by a discussion of ways to expand the capacity of the theory, and concluding with current examples of state-of-the-art applications of reasoned action theory focusing on different types of behavioral interventions. These articles attest to the general applicability of the theory and the heterogeneous contexts in which the theory can be productively applied. Together, they compose the most up-to-date treatment of the quantitative analysis of reasoned action theory currently available, and they show that there is considerable justification for comparing the reasoned action approach to other well-known scientific theories. This volume will appeal to students of political sociology and public health; to a multidisciplinary scholarly audience in sociology, public affairs, and social work; and to public health practitioners and foundation grant specialists.

Emotionally Durable Design Jonathan Chapman 2015-04-10 Emotionally Durable Design presents counterpoints to our 'throwaway society' by developing powerful design tools, methods and frameworks that build resilience into relationships between people and things. The book takes us beyond the sustainable design field's established focus on energy and materials, to engage the underlying psychological phenomena that shape patterns of consumption and waste. In fluid and accessible writing, the author asks: why do we discard products that still work? He then moves forward to define strategies for the design of products that people want to keep for longer. Along the way we are introduced to over twenty examples of emotional durability in smart phones, shoes, chairs, clocks, teacups, toasters, boats and other material experiences. Emotionally Durable Design transcends the prevailing doom and gloom rhetoric of sustainability discourse, to pioneer a more hopeful, meaningful and resilient form of material culture. This second edition features pull-out quotes, illustrated product

examples, a running glossary and comprehensive stand firsts; this book can be read cover to cover, or dipped in-and-out of. It is a daring call to arms for professional designers, educators, researchers and students from in a range of disciplines from product design to architecture; framing an alternative genre of design that reduces the consumption and waste of resources by increasing the durability of relationships between people and things.

Product Innovation Toolbox Jacqueline H. Beckley 2022-11-30 PRODUCT INNOVATION TOOLBOX Discover how to implement consumer-centric innovation to help create new product development in this latest edition In recent years, behavioral approaches, social media listening, and other new techniques and technologies—digital techniques, augmented intelligence, machine learning, and advanced biometrics, among others—have been foregrounded in innovation research. A focus on the evolving fields of data science and neuroscience is a driving force for both researchers and the people they study. These digital and mobile technologies have enabled researchers to augment listening, observing and categorizing methods, and to adapt new techniques in attempting to better understand consumers. On the other hand, digitized mobile societies, spurred by faster and cheaper internet access, emphasize an interconnectedness that drastically alters human behaviors and creates borderless influences. Even so, the tenets and approaches to insightful deep learning for consumers and other actors, from discovery through to the launch of successful products, remains an intrinsic part of assessing the market. *Product Innovation Toolbox* brings together key thought leaders and seasoned consumer researchers from corporate R&D, academia, and marketing research companies to share their experiences, advanced consumer research tools and practical tips for successful and sustainable product innovation. By offering these leading-edge tools and insights, the book ensures consumer-centric innovation by linking strategy and a designed approach. The new edition focuses on the integration and connection of all data—both structured and unstructured—for deep learning and activation, rather than a differentiated

qualitative—quantitative approach, reflecting the shifting relationships involved in the latest developments in the field. The second edition of *Product Innovation Toolbox* also includes: Revised material for more than 70% of the manual, with 11 new and extensively updated chapters New tools sections on digital technologies to create novel ways to stimulate and elicit insights from participants, such as Virtual Reality (VR) and Digital Augmentation Upgraded versions of tools in each updated section, with fresh examples New case studies created using the tools from the previous edition, including cases regarding cross-continental marketplaces and cross-cultural societies An emphasis on tools with global applications *Product Innovation Toolbox* is an essential resource for product developers, marketers, and technologists.

Public Reactions to Nuclear Waste Riley E. Dunlap 1993 Nuclear waste is going nowhere, and neither is the debate over its disposal. The problem, growing every day, has proven intractable, with policymakers on one side, armed with daunting technical data, and the public on the other, declaring: not in my backyard. This timely volume offers a look past our present impasse into the nature and roots of public viewpoints on nuclear waste disposal. A much-needed supplement to the largely technical literature on this problem, the book provides extensive studies of the reaction of citizens—whether rural or urban, near-site residents or prospective visitors—to proposed nuclear waste sites around the nation, particularly Nevada's Yucca Mountain. Conducted by distinguished sociologists, psychologists, political scientists, and economists, these studies constitute the most comprehensive account available of the impact of public perceptions and opinions on the nuclear waste policy process in the United States. As such, the collection will clarify the politics of nuclear waste siting and will give impetus to the stalled debate over the issue. Contributors. Rodney K. Baxter, Julia G. Brody, Bruce Clary, Lori Cramer, William H. Desvousges, Riley E. Dunlap, Douglas Easterling, Judy K. Fleishman, James Flynn, William R. Freudenburg, Michael E. Kraft, Richard S. Krannich, Howard Kunreuther, Mark

Layman, Ronald L. Little, Robert Cameron Mitchell, Alvin H. Mushkatel, Joanne M. Nigg, K. David Pijawka, Eugene A. Rosa, Paul Slovic
American and Chinese Perceptions and Belief Systems L. Fu 2013-06-29 Based on a comparative analysis of Chinese and American students, this unique study offers insights into the contemporary views and values developed in three different socio-political settings—the post-modern, industrial environment of the United States; the socialistic environment of the People's Republic of China; and the developing free market of Taiwan. Empirical data reveal previously uncharted dimensions of cultural similarities, differences, and the effects of different economic and social systems on people's perceptions of their world and major contemporary problems.

Connected Words Paul M. Meara 2009 What words come into your head when you think of SUN? For native English speakers, the most common responses are MOON, SHINE and HOT, and about half of all native speaker responses to SUN are covered by these three words. L2 English speakers are much less obliging, and produce patterns of association that are markedly different from those produced by native speakers. Why? What does this tell us about the way L2 speakers' vocabularies grow and develop? This volume provides a user-friendly introduction to a research technique which has the potential to answer some long-standing puzzles about L2 vocabulary. The method is easy to use, even for inexperienced researchers, but it produces immensely rich data, which can be analysed on many different levels. The book explores how word association data can be used to probe the development of vocabulary depth, productive vocabulary skills and lexical organisation in L2 speakers.

Group Beliefs Daniel Bar-Tal 2012-12-06 "Individuals who live in groups hold common beliefs which define their reality, not only as persons, but also as group members. This reality becomes especially important when group members become aware that they share beliefs and are convinced that these beliefs characterize them as a group. In this case common beliefs become group beliefs." With this statement, Dr. Bar-Tal begins his far-reaching analysis of beliefs as a group phenomenon. Group beliefs

are shown to have important behavioral, cognitive, and affective implications for group members and the group as a whole. They may contribute to the behavioral direction a group takes, coordinate group activities, determine the intensity and involvement of group members, and influence the way group members affect the leaders. This book introduces and articulates the implications of a new concept of group beliefs, shedding new light on the structure and processes of groups, focusing on such phenomena as group formation, subgrouping, splits, mergence and group disintegration. By taking an interdisciplinary approach, this integrative conception opens new avenues to the study and understanding of group behavior.

Handbook of Qualitative Research Methods on Human Resource Management Keith Townsend 2016-08-26 This Handbook explores the opportunities and challenges of new technologies for innovating data collection and data analysis in the context of human resource management. Written by some of the world's leading researchers in their field, it comprehensively explores modern qualitative research methods from good project design, to innovations in data sources and data collection methods and, finally, to best-practice in data analysis.

Persian Studies in North America Mehdi Marashi 1994-01-01 Thirty-two articles by leading scholars on the state of the study of Persian literature. Four of the articles are in Persian. These articles were dedicated to Professor Mohammad Ali Jazayeri upon his retirement.

The Culture and Psychology Reader Joanne B. Veroff 1995-07 A collection of readings relevant to the development of an intercultural psychology which takes into account the different circumstances, needs, values, constructions of reality, and worldviews and belief systems that significantly shape the experience and behavior of cultural groups. The 34 papers and introductory essay are arranged in four parts: the politics of difference; development, adaptation, and the acquisition of culture; self and other in cultural context; and diagnostic assessment, treatment, and cultural bias. Annotation copyright by Book News, Inc., Portland, OR

Young People and Active Citizenship in Post-Soviet Times Beata Krzywosz-Rynkiewicz

2017-08-10 Situated within the context of "post-soviet times", this book explores young people's citizenship activities and values in three distinct environments: post-soviet union countries, post-soviet union satellites, and countries that were independent of the soviet-union. Its purpose is to investigate the influence of these contexts on the ways young people see their citizenship in what are now emerging democracies. The future of nations depends to a large extent on whether citizens will continue to support existing values and will engage in activities to support those values. Using a framework designed by Kennedy (2006) and further developed by Zalewska, Krzywosz-Rynkiewicz (2011) the study examined the citizenship values of 3794 students aged 11-14-18 from 11 European countries. The main themes of this book include exploring similarities and differences in citizenship activities within countries and across countries; advancing explanations for these similarities and differences; highlighting the importance of contexts that influence citizenship activities and values; and assessing the extent to which democratic values are reflected in young people's citizenship activities.

To See and Be Seen T.J. Thomson 2019-10-01 Whether inscribed in physical media, projected on surfaces, or viewed on digital devices, we find ourselves constantly inundated with streams of visual data. Yet, we know surprisingly little about how these images are made, especially in journalistic contexts where representations are long-lasting and where repercussions can be dramatic. *To See and Be Seen* considers some of the ideological, aesthetic, pragmatic, institutional, cultural, commercial, environmental, and psychological forces that consciously or otherwise shape the production of news images and subsequently influence their reception. T. J. Thomson examines the expectations, experiences, and reactions of those depicted by visual journalists and considers other relevant factors: how do everyday people perceive cameras and those who operate them? How are identities visually represented and presented to different audiences? And how does the physical and the socially constructed environment shape those depictions? The results

of Thomson's research provide one of the first empirical and real-time glimpses into the experience of being in front of a journalist's lens. *To See and Be Seen* enables us to understand the stories behind images by considering the environment in which such images are made, the exchange (if one occurred) between the camera-wielding observer and the observed, the identities of both parties, and how they react to the representations that are created. *To See and Be Seen* is the winner of the National Communication Association's 2020 Diane S. Hope Book of the Year Award. NCA reviewers called the book "a signature achievement in understanding the process of media production and the ethics of photojournalism."

Handbook of Implicit Cognition and Addiction Reinout W. Wiers 2006 'Handbook of Implicit Cognition and Addiction' brings together developments in basic research on implicit cognition with recent developments in addiction research, thus providing an opportunity to move the field forward by integrating research from previously independent fields.

Drug Abuse Treatment Roland R. Watson 2013-11-11 A major national goal is to improve the health of the populace while advancing our opportunities to pursue happiness. Simultaneously, there are both increasing health costs and increasing demands that more be accomplished with less financial support. With the number of deaths attributable to drug abuse, especially of tobacco, in the US at about 250,000 per year, the annual cost of drug addiction is over \$150 billion. Improved treatment methods can both reduce these costs and improve health by preventing the continued exposure of abusers to the toxic effects of alcohol and other drugs. This fourth volume of *Drug and Alcohol Abuse Reviews* focuses on the strategies currently thought best for the treatment of drugs of abuse. A variety of approaches to drug abuse treatment employ those psychosocial factors that are known to influence drug use in youth and adults. Although the main emphasis is on the treatment of illicit drug use, a major cofactor in damaging the health of drug users is nicotine (tobacco) addiction, whose treatment is also reviewed. And the roles of learning and outpatient services are shown to affect treatment significantly. Thus, the problems confronted and solutions used in

drug abuse treatment have here been analyzed in concise reviews that deal with the evidence for today's best hypotheses and conclusions. Some emphasis is also placed on reviewing new compounds used to prevent cocaine and opioid dependence.

Risk, Media and Stigma Paul Slovic
2013-11-05 The benefits of modern technology often involve health, safety and environmental risks that produce public suspicion of technologies and aversion to certain products and substances. Amplified by the pervasive power of the media, public concern about health and ecological risks can have enormous economic and social impacts, such as the 'stigmatization' experienced in recent years with nuclear power, British beef and genetically modified plants. This volume presents the most current and comprehensive examination of how and why stigma occurs and what the appropriate responses to it should be to inform the public and reduce undesirable impacts. Each form of stigma is thoroughly explored through a range of case studies. Theoretical contributions look at the roles played by government and business, and the crucial impact of the media in forming public attitudes. Stigma is not always misplaced, and the authors discuss the challenges involved in managing risk and reducing the vulnerability of important products, industries and institutions while providing the public with the relevant information they need about risks.

Cross-Cultural Psychology John W. Berry
1992-01-31 A comprehensive overview of cross-cultural studies in a number of substantive areas - psychological development, social behaviour, personality, cognition and perception - which covers theory and applications to acculturation, work, communication, health and

Psycholinguistic Studies in Language

Processing Michael Bock 1983-01-01

Therapeutic Community 1994

Breadth and Depth of Semantic Lexicons E. Viegas 2013-04-18 Most of the books about computational (lexical) semantic lexicons deal with the depth (or content) aspect of lexicons, ignoring the breadth (or coverage) aspect. This book presents a first attempt in the community to address both issues: content and coverage of computational semantic lexicons, in a thorough manner. Moreover, it addresses issues which

have not yet been tackled in implemented systems such as the application time of lexical rules. Lexical rules and lexical underspecification are also contrasted in implemented systems. The main approaches in the field of computational (lexical) semantics are represented in the present book (including Wordnet, CyC, Mikrokosmos, Generative Lexicon). This book embraces several fields (and subfields) as different as: linguistics (theoretical, computational, semantics, pragmatics), psycholinguistics, cognitive science, computer science, artificial intelligence, knowledge representation, statistics and natural language processing. The book also constitutes a very good introduction to the state of the art in computational semantic lexicons of the late 1990s.

Subjective Meaning and Culture Lorand B. Szalay 1978

Routledge Handbook of Public Diplomacy Nancy

Snow 2020-01-20 The second edition of the Routledge Handbook of Public Diplomacy, co-edited by two leading scholars in the international relations subfield of public diplomacy, includes 16 more chapters from the first. Ten years later, a new global landscape of public diplomacy has taken shape, with major programs in graduate-level public diplomacy studies worldwide. What separates this handbook from others is its legacy and continuity from the first edition. This first edition line-up was more military-focused than this edition, a nod to the work of Philip M. Taylor, to whom this updated edition is dedicated. This edition includes US content, but all case studies are outside the United States, not only to appeal to a global audience of scholars and practitioners, but also as a way of offering something fresher than the US/UK-centric competition. In Parts 1-4, original contributors are retained, many with revised editions, but new faces emerge. Parts 5 and 6 include 16 global case studies in public diplomacy, expanding the number of contributors by ten. The concluding part of the book includes chapters on digital and corporate public diplomacy, and a signature final chapter on the noosphere and noopolitik as they relate to public diplomacy. Designed for a broad audience, the Routledge Handbook of Public Diplomacy is

encyclopedic in its range and depth of content, yet is written in an accessible style that will appeal to both undergraduate and postgraduate students.

Life and Mortality in Ugaritic Matthew McAfee 2019-12-11 While topics such as death, funerary cult, and the netherworld have received considerable scholarly attention in the context of the Ugaritic textual corpus, the related concept of life has been relatively neglected. Life and Mortality in Ugaritic takes as its premise that one cannot grasp the significance of mwt ("to die") without first having wrestled with the concept of hyy ("to live"). In this book, Matthew McAfee takes a lexical approach to the study of life and death in the Ugaritic textual corpus. He identifies and analyzes the Ugaritic terms most commonly used to talk about life and mortality in order to construct a more representative framework of the ancient perspective on these topics, and he concludes by synthesizing the results of this lexical study into a broader literary discussion that considers, among other things, the implications for our understanding of the first-millennium Katumuwa stele from Zincirli. McAfee's study complements previous scholarly work in this area, which has tended to rely on conceptual and theoretical treatment of mortality, and advances the discussion by providing a more focused lexical analysis of the Ugaritic terms in question. It will be of interest to Semitic scholars and those who study Ugaritic in particular, in addition to students of the culture of the ancient Levant.

Therapeutic Community Frank M. Tims 1994 *Psychoenvironmental Forces in Substance Abuse Prevention* Lorand B. Szalay 2006-04-11 Psychological vulnerabilities and environment influences are the most powerful forces shaping the behavior and choices of students to use harmful substances. This book employs computer-assisted Associative Group Analysis technology of comparative imaging and cognitive mapping to identify these factors and offers new perspectives for more comprehensive risk assessments and effective prevention.

Take One Building : Interdisciplinary Research Perspectives of the Seattle Central Library Ruth Conroy Dalton 2016-11-25 This book evaluates how we experience and understand buildings in different ways depending upon our academic

and professional background. With reference to Rem Koolhaas' Seattle Central Library, the book illustrates a range of different methods available through its application to the building. By seeing such a variety of different research methods applied to one setting, it provides the opportunity for researchers to understand how tools can highlight various aspects of a building and how those different methods can augment, or complement, each other. Unique to this book are contributions from internationally renowned academics from fields including architecture, ethnography, architectural criticism, phenomenology, sociology, environmental psychology and cognitive science, all of which are united by a single, real-world application, the Seattle Central Library. This book will be of interest to architects and students of architecture as well as disciplines such as ethnography, sociology, environmental psychology, and cognitive science that have an interest in applying research methods to the built environment.

Adolescent Relationships and Drug Use Michelle A. Miller-Day 2014-04-08 *Adolescent Relationships and Drug Use* explores the communicative and relational features of adolescent drug use. It focuses on peer norms, risk, and protective factors and considers how drugs are offered to adolescents, examining such factors as who makes the offers and how they are resisted, where the offers take place, and what relationship exists between the persons making the offers and the persons receiving them. Unlike other studies of drug resistance, this work examines the communication processes that affect adolescents' ability to effectively resist drug offers. Michelle Miller and her colleagues study how personal qualities, communication skills, and relationships with others affect an individual's ability to resist offers of drugs. This volume provides a detailed analysis of drug resistance in the context of such factors as relationships, types of drugs, family and peer group relationships, personality, and situations. It places drug use and resistance in a living, relational context, and offers the first comprehensive communication and relational approach to drug resistance. The authors argue for the development of a relational and communication competence model of drug

resistance, and suggest unique approaches for future drug prevention efforts. In describing the social and relational processes of drug resistance and then linking intervention techniques to the adolescents' relational world, this work makes a major contribution toward understanding drug use among adolescents. It informs relationship, communication, and psychology research, assists drug and health research by presenting new ways of considering the issue, and enlightens drug resistance practice by demonstrating a new approach to prevention. As such, it makes an effective and invaluable contribution to the ongoing efforts to reduce drug use among adolescents.

Big Data in Cognitive Science Michael N. Jones 2016-11-03 While laboratory research is the backbone of collecting experimental data in cognitive science, a rapidly increasing amount of research is now capitalizing on large-scale and real-world digital data. Each piece of data is a trace of human behavior and offers us a potential clue to understanding basic cognitive principles. However, we have to be able to put the pieces together in a reasonable way, which necessitates both advances in our theoretical models and development of new methodological techniques. The primary goal of this volume is to present cutting-edge examples of mining large-scale and naturalistic data to discover important principles of cognition and evaluate theories that would not be possible without such a scale. This book also has a mission to stimulate cognitive scientists to consider new ways to harness big data in order to enhance our understanding of fundamental cognitive processes. Finally, this book aims to warn of the potential pitfalls of using, or being over-reliant on, big data and to show how big data can work alongside traditional, rigorously gathered experimental data rather than simply supersede it. In sum, this groundbreaking volume presents cognitive scientists and those in related fields with an exciting, detailed, stimulating, and realistic introduction to big data – and to show how it may greatly advance our understanding of the principles of human memory, perception, categorization, decision-making, language, problem-solving, and representation.

Social Representations and Identity G. Moloney 2007-10-29 Drawing on the non-

individualistic perspective of social representations theory, this book presents an alternative view of social identity by articulating the inseparable dynamic relationships that exist between content, process and power relations when social identity is embedded in social knowledge.

NIDA Research Monograph 1976

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