

# Rhetorical Homologies

Unveiling the Magic of Words: A Report on "**Rhetorical Homologies**"

In a world defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their ability to kindle emotions, provoke contemplation, and ignite transformative change is actually awe-inspiring. Enter the realm of "**Rhetorical Homologies**," a mesmerizing literary masterpiece penned by a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve into the book's central themes, examine its distinctive writing style, and assess its profound affect on the souls of its readers.

**Rhetorical Homologies** Barry Brummett 2004

One of the most widely used ideas in scholarship of the humanities and social sciences is that of homology: a formal pattern structuring different kinds of texts, ideas, and experiences. *Rhetorical Homologies* explores the central meaning of this form in a variety of discourses and also examines the kind of homologies that shape audience responses to personal, public, and political issues. Barry Brummett is most interested in homologies among very different orders of experience and texts: experiences on the battlefield that are homologous to those at a dining room table, for instance. interesting, and why homology is rhetorical are the subjects of this study. Brummett focuses on a wide range of topics, from the homologies between rhetoric and weapons throughout history to the homology of ritual injuries as manifested in representation of Christian martyrs, Laurel and Hardy films, the African-American practice of playing the dozens, and televised professional wrestling. Brummett also explores the homology of the Wise Woman, using rhetorical representation of Sojourner Truth and Oprah Winfrey. important in understanding how social life is organized in general and that the centrality of discourse in organizing experience makes rhetorical homologies an important perspective for general knowledge beyond the boundaries of this study.

Cookery Donovan Conley 2020 The rhetoric of contemporary food production and consumption with a focus on social boundaries The rhetoric of food is more than just words about food, and food is more than just edible matter.

Cookery: Food Rhetorics and Social Production

explores how food mediates both rhetorical influence and material life through the overlapping concepts of invention and production. The classical canon of rhetorical invention entails the process of discovering one's persuasive appeals, whereas the contemporary landscape of agricultural production touches virtually everyone on the planet. Together, rhetoric and food shape the boundaries of shared living. The essays in this volume probe the many ways that food informs contemporary social life through its mediation of bodies--human and extra-human alike--in the forms of intoxication, addiction, estrangement, identification, repulsion, and eroticism. Our bodies, in turn, shape the boundaries of food through research, technology, cultural trends, and, of course, by talking about it. Each chapter explores food's persuasive nature through a unique prism that includes intoxication, dirt, "food porn," strange foods, and political "invisibility." In each case readers gain new insights about the relations between rhetorical influence and embodied practice through food. As a whole *Cookery* articulates new ways of viewing food's powers of persuasion, as well as the inherent role of persuasion in agricultural production. The purpose of *Cookery*, then, is to demonstrate the deep rhetoricity of our modern industrial food system through critical examinations of concepts, practices, and tendencies endemic to this system. Food has become an essential topic for discussions concerned with the larger social dynamics of production, distribution, access, reception, consumption, influence, and the fraught question of choice. These questions about food

and rhetoric are equally questions about the assumptions, values, and practices of contemporary public life.

**Homologies and Equipment for Living** John R. Katsion 1997

Rhetoric of the Protestant Sermon in America

Eric C. Miller 2020-01-20 In *Rhetoric of the Protestant Sermon in America: Pulpit Discourse at the Turn of the Millennium*, ten scholars analyze notable sermons from the fifty-year span between 1965 and 2015, during which the Protestant sermon has undergone significant change in the United States. Contributors examine how this turbulent time period witnessed a variety of important shifts in the arguments, evidences, and rhetorical strategies employed by contemporary preachers. Because religious practice is inextricably tangled in the culture, politics, and economy of its historical situation, the public expression of a faith is certain to move with the times. In their treatment of race, sex, gender, class, and citizenship, sermons apply ancient texts to current events and controversies, often to revealing effect. This collection, thoughtfully edited by Eric C. Miller and Jonathan J. Edwards, demonstrates how the genre of the Protestant sermon has evolved—or resisted evolution—across the years. Scholars of religion, rhetoric, communication, sociology, and cultural studies will find this book particularly useful.

*Rhetorical Criticism* Jim A. Kuypers 2016-04-21 Now in its second edition, *Rhetorical Criticism: Perspectives in Action* presents a thorough, accessible, and well-grounded introduction to contemporary rhetorical criticism. Systematic chapters contributed by noted experts introduce the fundamental aspects of a perspective, provide students with an example to model when writing their own criticism, and address the potentials and pitfalls of the approach. In addition to covering traditional modes of rhetorical criticism, the volume presents less commonly discussed rhetorical perspectives, exposing students to a wide cross-section of techniques.

Game Work Ken S. McAllister 2004 Video and computer games in their cultural contexts. As the popularity of computer games has exploded over the past decade, both scholars and game industry professionals have recognized the

necessity of treating games less as frivolous entertainment and more as artifacts of culture worthy of political, social, economic, rhetorical, and aesthetic analysis. Ken McAllister notes in his introduction to *Game Work* that, even though games are essentially impractical, they are nevertheless important mediating agents for the broad exercise of socio-political power. In considering how the languages, images, gestures, and sounds of video games influence those who play them, McAllister highlights the ways in which ideology is coded into games. Computer games, he argues, have transformative effects on the consciousness of players, like poetry, fiction, journalism, and film, but the implications of these transformations are not always clear. Games can work to maintain the status quo or celebrate liberation or tolerate enslavement, and they can conjure feelings of hope or despair, assent or dissent, clarity or confusion. Overall, by making and managing meanings, computer games—and the work they involve and the industry they spring from—are also negotiating power. This book sets out a method for "recollecting" some of the diverse and copious influences on computer games and the industry they have spawned. Specifically written for use in computer game theory classes, advanced media studies, and communications courses, *Game Work* will also be welcome by computer gamers and designers. Ken S. McAllister is Assistant Professor of Rhetoric, Composition, and the Teaching of English at the University of Arizona and Co-Director of the Learning Games Initiative, a research collective that studies, teaches with, and builds computer games.

*Public Memory, Race, and Ethnicity* G. Mitchell Reyes 2010-06-09 Scholars across the humanities and social sciences who study public memory study the ways that groups of people collectively remember the past. One motivation for such study is to understand how collective identities at the local, regional, and national level emerge, and why those collective identities often lead to conflict. *Public Memory, Race, and Ethnicity* contributes to this rapidly evolving scholarly conversation by taking into consideration the influence of race and ethnicity on our collective practices of remembrance. How do the ways we remember the past influence

racial and ethnic identities? How do racial and ethnic identities shape our practices of remembrance? *Public Memory, Race, and Ethnicity* brings together nine provocative critical investigations that address these questions and others regarding the role of public memory in the formation of racial and ethnic identities in the United States. The book is organized chronologically. Part I addresses the politics of public memory in the late nineteenth and early twentieth centuries, focusing on how immigrants who found themselves in a strange new world used memory to assimilate, on the interplay of ethnicity and patriarchy in early monumental representations of Sacagawea, and on the use of memory and forgetting to negotiate labor and racial tensions in an industrial steel town. Part II attends to the dynamics of memory and forgetting during and after World War II, examining the problems of remembrance as they are related to Japanese internment, the strategies of remembrance surrounding important events of the Civil Rights Movement, and the institutional use of memory and tradition to normalize whiteness and control human behavior. Part III focuses on race and remembrance in the late twentieth and early twenty-first centuries, analyzing Walter Mosley's use of memory in his literary work to challenge racial norms, President George W. Bush's strategies of remembrance in his 2006 address to the NAACP, and the problems of memory and racial representation in the aftermath of the Katrina disaster. Taken together, the essays in this volume often speak to each other in remarkable ways, and one can begin to see in their progression the transformation of race relations in America since the nineteenth century.

The 10 Cent War Trischa Goodnow 2017-01-20 Contributions by Derek T. Buescher, Travis L. Cox, Trischa Goodnow, Jon Judy, John R. Katsion, James J. Kimble, Christina M. Knopf, Steven E. Martin, Brad Palmer, Elliott Sawyer, Deborah Clark Vance, David E. Wilt, and Zou Yizheng One of the most overlooked aspects of the Allied war effort involved a surprising initiative--comic book propaganda. Even before Pearl Harbor, the comic book industry enlisted its formidable army of artists, writers, and editors to dramatize the conflict for readers of every age and interest.

Comic book superheroes and everyday characters modeled positive behaviors and encouraged readers to keep scrapping. Ultimately, those characters proved to be persuasive icons in the war's most colorful and indelible propaganda campaign. The 10 Cent War presents a riveting analysis of how different types of comic books and comic book characters supplied reasons and means to support the war. The contributors demonstrate that, free of government control, these appeals produced this overall imperative. The book discusses the role of such major characters as Superman, Wonder Woman, and Uncle Sam along with a host of such minor characters as kid gangs and superhero sidekicks. It even considers novelty and small presses, providing a well-rounded look at the many ways that comic books served as popular propaganda.

**Rhetoric in Popular Culture** Barry Brummett 2022-09-13 The Sixth Edition of Barry Brummett's *Rhetoric in Popular Culture* provides readers with in-depth insight into the techniques of rhetorical criticism to analyze the full spectrum of contemporary issues in popular culture. Exploring a wide range of mass media texts including advertisements, magazines, movies, television, popular music, and social media, Barry Brummett presents key rhetorical concepts and applies them with critical analysis to a variety of exciting examples drawn from today's popular culture. Ideal for courses in rhetorical criticism, the new edition includes new and updated sample critical essays and case studies that demonstrate for readers how the critical methods discussed can be used to study the hidden rhetoric of popular culture.

**Prophets, Gurus, and Pundits** Anna M. Young 2014-02-21 In *Prophets, Gurus, and Pundits*, author Anna M. Young proposes that the difficulty of bridging the gap between intellectuals and the public is not a failure of ideas; rather, it is an issue of rhetorical strategy. By laying a rhetorical foundation and presenting analytical case studies of contemporary "public intellectuals," Young creates a training manual for intellectuals who seek to connect with a public audience and effect change writ large. Young begins by defining key aspects of rhetorical style before moving on to discuss the specific ways in which intellectuals may present

ideas to a general audience in order to tackle large-scale social problems. Next, she defines the ways in which five crucial turning points in our nation—the rise of religious fundamentalism, a growing lack of trust in our institutions, the continued destruction of the environment, the ubiquity of media and information in our daily lives, and the decline of evidence-based reasoning—have set the stage for opportunities in the current public-intellectual dialogue. Via case studies of such well-known personalities as Deepak Chopra and Professor Cornel West, Young goes on to reveal the six types of public intellectuals who achieve success in presenting scholarly ideas to audiences at large: The Prophet presents the public's sins for contemplation, then offers a path to redemption. The Guru shepherds his or her flock to enlightenment and a higher power. The Sustainer draws upon our natural and human resources to proffer solutions for social, political, and ecological systems. The Pundit utilizes wit and brevity to bring crucial issues to the attention of the public. The Narrator combines a variety of perspectives to create a story the average person can connect with and understand. The Scientist taps into the dreams of the public to offer ideas from above and beyond the typical scope of public discourse. At once a rallying cry and roadmap, *The Politics of Thinking Out Loud* draws upon rhetorical expertise and analysis of contemporary public intellectuals to offer a model for scholars to effectively engage the public—and in doing so, perhaps forever change the world in which we live.

**Political Perversion** Joshua Gunn 2020 "When Trump became president, much of the country was repelled by what they saw as the vulgar spectacle of his ascent, the perversion of the highest office in the land. In his bold, groundbreaking book *Political Perversion*, rhetorician Joshua Gunn argues that this "mean-spirited turn" in American politics (of which Trump is the paragon) is best understood as a structural perversion enhanced primarily by the speed of communication technologies. Drawing on insights from critical theory, media ecology, and psychoanalysis, Gunn argues that perverse rhetorics dominate not only the political sphere but also our daily interactions with others, in

person and online. From sexting to campaign rhetoric, Gunn shows how technology has changed our ways of relating (and not relating) to others and has engendered infantile and sadistic forms of provocation and enjoyment. In this book, Trump is only the tip of a sinister, rapidly growing iceberg, one to which we ourselves unwittingly contribute on a daily basis"--

*Sporting Rhetoric* Barry Brummett 2009 Millions of people around the world are engaged in sports and games. This volume studies the ways in which engagement is performed in popular culture. We do not just watch football - we perform by being a fan. NBA players do not simply run up and down the court. Instead, on and off the court they perform certain roles, many informed by hip hop culture. Such performances are rhetorical: they manage attitudes, behaviors, and predispositions, influencing the distribution of power.

Competitive hot dog eaters, bull riding, and Mexican wrestlers are some of the other sports and games covered by the contributors. The book is unique in bringing together the three themes of sports and games, performance, and the rhetoric of popular culture, and is relevant for both scholarly use and classroom adoption in courses ranging from sport and society, rhetoric, composition, persuasion and argument, and popular culture.

*Clockwork Rhetoric* Barry Brummett 2014 How the language of the imaginatively styled movement attracts followers to steampunk aesthetic

*German Cosmopolitan Social Thought and the Idea of the West* Austin Harrington 2016-05-19 There has been considerable interest in recent years in German social thinkers of the Weimar era. Generally, this has focused on reactionary and nationalist figures such as Schmitt and Heidegger. In this book, Austin Harrington offers a broader account of the German intellectual legacy of the period. He explores the ideas of a circle of left-liberal cosmopolitan thinkers (Troeltsch, Scheler, Tönnies, Max Weber, Alfred Weber, Mannheim, Jaspers, Curtius, and Simmel) who responded to Germany's crisis by rejecting the popular appeal of nationalism. Instead, they promoted pan-European reconciliation based on notions of a

shared European heritage between East and West. Harrington examines their concepts of nationhood, religion, and 'civilization' in the context of their time and in their bearing on subsequent debates about European identity and the place of the modern West in global social change. The result is a groundbreaking contribution to current questions in social, cultural and historical theory.

**A Rhetoric of Style** Barry Brummett

2008-07-07 Exploring style in a global culture In *A Rhetoric of Style*, Barry Brummett illustrates how style is increasingly a global system of communication as people around the world understand what it means to dress a certain way, to dance a certain way, to decorate a certain way, to speak a certain way. He locates style at the heart of popular culture and asserts that it is the basis for social life and politics in the twenty-first century. Brummett sees style as a system of signification grounded largely in image, aesthetics, and extrarational modes of thinking. He discusses three important aspects of this system—its social and commercial structuring, its political consequences, and its role as the chief rhetorical system of the modern world. He argues that aesthetics and style are merging into a major engine of the global economy and that style is becoming a way to construct individual identity, as well as social and political structures of alliance and opposition. It is through style that we stereotype or make assumptions about others' political identities, their sexuality, their culture, and their economic standing. To facilitate theoretical and critical analysis, Brummett develops a systematic rhetoric of style and then demonstrates its use through an in-depth exploration of gun culture in the United States. Armed with an understanding of how this rhetoric of style works methodologically, students and scholars alike will have the tools to do their own analyses. Written in clear and engaging prose, *A Rhetoric of Style* presents a novel discussion of the workings of style and sheds new light on a venerable and sometimes misunderstood rhetorical concept by illustrating how style is the key to constructing a rhetoric for the twenty-first century.

*The Daily Show and Rhetoric* Trischa Goodnow Knapp 2011 Examines the popular Comedy

Central program from a rhetorical perspective to uncover the way in which Jon Stewart, the cast, and the writers critique mainstream media and politicians.

*Gender and Political Communication in America*

Janis L. Edwards 2009 *Gender and Political Communication in America* is a comprehensive anthology of work that investigates, from a rhetorical and critical standpoint, the intersection and mutual influences of gender and political communication. Building on existing theory and research, the contributors update and interrogate contemporary issues of gendered politics applicable to the 21st century, including the historic 2008 election.

**The Rhetoric of Food** Joshua Frye 2012 This book focuses on the rhetoric of food and the power dimensions that intersect this most fundamental but increasingly popular area of ideology and practice, including politics, culture, lifestyle, identity, advertising, environment, and economy. The essays visit a rich variety of dominant discourses and material practices through a range of media, channels, and settings including the White House, social movement rhetoric, televisual programming, urban gardens, farmers markets, domestic and international agriculture institutions, and popular culture. Rhetoricians address the cultural, political, and ecological motives and consequences of humanse(tm) strategic symbolizing and attendant choice-making, visiting discourses and practices that have impact on our species in their producing, distributing, regulating, marketing, packaging, consuming, and talking about food. The essays in this book are representative of dominant and marginal discourses as well as perennial issues surrounding the rhetoric of food and include macro-, meso-, and micro-level analyses and case studies, from international neoliberal trade policies to media and social movement discourse to small group and interactional dynamics. This volume provides an excellent range and critical illumination of rhetorice(tm)s role as both instrumental and constitutive force in food representations, and its symbolic and material effects.

**Techniques of Close Reading** Barry Brummett 2018-04-19 *Techniques of Close Reading, Second Edition* helps students gain a deeper

understanding of what texts may be saying, whether they are written, oral, visual, or mediated. Renowned scholar and professor Barry Brummett explains and explores the various ways to "read" messages (such as speeches, cartoons, or magazine ads), teaching students how to see deeper levels of meaning and to share those insights with others. Students learn techniques for discovering form, rhetorical tropes, argument, and ideologies within texts. New to the Second Edition: A new Chapter 6 includes a selection of techniques from each chapter to show students how different techniques may be used together when reading text. A close reading of a group of ads from the insurance company, Liberty Mutual, offers students an opportunity to apply the techniques to recent texts. Bundle Brummett's texts and save! We've made it easy for students to get Rhetoric in Popular Culture, Fifth Edition all in one convenient package at a student-friendly price. When bundled with the new edition of Techniques of Close Reading, students receive a 20% discount. Use ISBN: 9781544341620

### **The Concise Encyclopedia of**

**Communication** Wolfgang Donsbach  
2015-02-03 This concise volume presents key concepts and entries from the twelve-volume ICA International Encyclopedia of Communication (2008), condensing leading scholarship into a practical and valuable single volume. Based on the definitive twelve-volume IEC, this new concise edition presents key concepts and the most relevant headwords of communication science in an A-Z format in an up-to-date manner Jointly published with the International Communication Association (ICA), the leading academic association of the discipline in the world Represents the best and most up-to-date international research in this dynamic and interdisciplinary field Contributions come from hundreds of authors who represent excellence in their respective fields An affordable volume available in print or online

**Doing Theology for the Church** Rebekah Eklund 2014-11-01 Doing Theology for the Church honors the life of Klyne R. Snodgrass and his four decades of service as professor of New Testament at North Park Theological Seminary as well as to the wider church and academy. Snodgrass's work is multifaceted and

encompasses the study of the gospels and the parables, Paul, inner-biblical interpretation, women and ministry, and identity. In conversation with Snodgrass's wide range of interests, the book is organized around these themes. In addition to honoring a significant person, the purpose of a festschrift is to interact with that individual's work, to examine its implications, and to take up the honoree's interests in new and creative ways. This volume accomplishes all of this, with the contributors thoughtfully engaging the significant themes that have constituted the life and work of their colleague, mentor, teacher, and friend.

### **Critical Theory: Rituals, Pedagogies and Resistance**

Peter McLaren 2022-03-28 This collection of essays incorporates some of the most important and longstanding foundational texts in education developed by the leading educational neo-Gramscian social theorist Peter McLaren

**The Future of Teaching** 2023-02-06 The 'future of teaching' represents a technological disruption of moral traditions of teaching and what teaching might become and is a serious concern for the current generation of philosophers in both China and the West.

**We Are What We Sell [3 volumes]** Danielle Sarver Coombs 2014-01-15 For the last 150 years, advertising has created a consumer culture in the United States, shaping every facet of American life—from what we eat and drink to the clothes we wear and the cars we drive. In the United States, advertising has carved out an essential place in American culture, and advertising messages undoubtedly play a significant role in determining how people interpret the world around them. This three-volume set examines the myriad ways that advertising has influenced many aspects of 20th-century American society, such as popular culture, politics, and the economy. Advertising not only played a critical role in selling goods to an eager public, but it also served to establish the now world-renowned consumer culture of our country and fuel the notion of "the American dream." The collection spotlights the most important advertising campaigns, brands, and companies in American history, from the late 1800s to modern day. Each fact-driven essay provides insight and in-depth analysis that

general readers will find fascinating as well as historical details and contextual nuance students and researchers will greatly appreciate. These volumes demonstrate why advertising is absolutely necessary, not only for companies behind the messaging, but also in defining what it means to be an American.

**Rhetoric in Popular Culture** Barry Brummett 2006 Joins together two vital scholarly traditions: rhetorical criticism and critical studies. This title includes material on Marxist, psychoanalytic, feminist, media-centered, and culture-centered criticism. It also enables students to apply several methodologies of critical studies to the study of rhetoric.

**The Cooperstown Symposium on Baseball and American Culture, 2019 and 2021**

William M. Simons 2022-05-03 Selected from the two most recent proceedings of the Cooperstown Symposium on Baseball and American Culture (2019 and 2021), this collection of essays explores subject matter centered both inside and beyond the ballpark. Fifteen contributors offer critical commentary on a range of topics, including controversial decisions on the field and in Hall of Fame elections; baseball's historical role as a rite of passage for boys; two worthy catchers who never received their due; the genesis and development of the minor leagues; and baseball's place in popular culture.

Food for Thought Simona Stano 2021-10-20 This volume offers new insights into food and culture. Food habits, preferences, and taboos are partially regulated by ecological and material factors - in other words, all food systems are structured and given particular functioning mechanisms by specific societies and cultures, either according to totemic, sacrificial, hygienic-rationalist, aesthetic, or other symbolic logics. This provides much "food for thought". The famous expression has never been so appropriate: not only do cultures develop unique practices for the production, treatment and consumption of food, but such practices inevitably end up affecting food-related aspects and spheres that are generally perceived as objectively and materially defined. This book explores such dynamics drawing on various theoretical approaches and analytical methodologies, thus enhancing the cultural reflection on food and, at the same time, helping

us see how the study of food itself can help us understand better what we call "culture". It will be of interest to anthropologists, philosophers, semioticians and historians of food.

**Voice and Environmental Communication**

Stephen Depoe 2014-07-10 Voice and Environmental Communication explores how people give voice to, and listen to the voices of, the environment. This foundational book introduces the relationship between these two fundamental aspects of human existence and extends our knowledge of the role of voice in the study of environmental communication.

**Rhetorical Criticism** Sonja K. Foss 2017-07-18 Over multiple editions, this transformative text has taught the lively art of rhetorical criticism to thousands of students at more than 300 colleges and universities. Insights from classroom use enrich each new edition. With an unparalleled talent for distilling sophisticated rhetorical concepts and processes, Sonja Foss highlights ten methods of doing rhetorical criticism—the systematic investigation and explanation of symbolic acts and artifacts. Each chapter focuses on one method, its foundational theories, and the steps necessary to perform an analysis using that method. Foss provides instructions on how to write coherent, well-argued reports of analytical findings, which are then illustrated by sample essays. A chapter on feminist criticism features the disruption of conventional ideologies and practices. Storytelling in the digital world is a timely addition to the chapter on narrative criticism. Student essays now include analyses of the same artifact using multiple methods. A deep understanding of rhetorical criticism equips readers to become engaged and active participants in shaping the nature of the worlds in which we live.

*Kant and the Promise of Rhetoric* Scott R. Stroud 2015-04-21 Immanuel Kant is rarely connected to rhetoric by those who study philosophy or the rhetorical tradition. If anything, Kant is said to see rhetoric as mere manipulation and as not worthy of attention. In *Kant and the Promise of Rhetoric*, Scott Stroud presents a first-of-its-kind reappraisal of Kant and the role he gives rhetorical practices in his philosophy. By examining the range of terms that Kant employs to discuss various forms of communication, Stroud argues that the general

thesis that Kant disparaged rhetoric is untenable. Instead, he offers a more nuanced view of Kant on rhetoric and its relation to moral cultivation. For Kant, certain rhetorical practices in education, religious settings, and public argument become vital tools to move humans toward moral improvement without infringing on their individual autonomy. Through the use of rhetorical means such as examples, religious narratives, symbols, group prayer, and fallibilistic public argument, individuals can persuade other agents to move toward more cultivated states of inner and outer autonomy. For the Kant recovered in this book, rhetoric becomes another part of human activity that can be animated by the value of humanity, and it can serve as a powerful tool to convince agents to embark on the arduous task of moral self-cultivation.

**Rhetorical Homologies of “Expectation” in the Law** Mary Hyepock 2019 Abstract: In this thesis, I examine the term “expectation” as a rhetorical concept within caselaw concerning intimate partner violence and prisoner rights. Using a hermeneutic and rhetorical homological framework, I argue the interpretation of “expectation” throughout cases concerning intimate partner violence and prisoner rights establishes formal patterns of elitist rhetoric, proceduralism, and macrocosmic synecdoche. Taken together, these formal patterns suggest a tacit grand narrative that has material implications for those involved in legal disputes.

**Queers in American Popular Culture [3 volumes]** Jim Elledge 2010-10-06 This three-volume collection of essays reveals the widespread existence of queer men and women in American popular culture, and showcases their important yet little-known role in shaping our society over the last 120 years. The virtually unknown existence of gay, bisexual, and queer men and women in American popular culture from the late 1800s through the present day is a fascinating topic for many readers, regardless of their own orientation. Whether it's the father of bodybuilding, famous closeted entertainers or sports stars, or the leading characters in current television shows and films, queer men and women have changed the face of American popular culture and society for over a century. Ironically, most of the fascinating information,

anecdotes, and revealing facts about well-known figures in American culture are virtually unknown to the typical U.S. citizen. Elledge's *Queers in American Popular Culture* covers a wide variety of historical and current topics that documents how the queer community has been—and continues to be—one of the most significant shapers of American popular culture. Currently, no other book covers queer topics in American popular culture as broadly as this text.

**Critical Rhetorics of Race** Michael G. Lacy 2011-07-11 According to many pundits and cultural commentators, the U.S. is enjoying a post-racial age, thanks in part to Barack Obama's rise to the presidency. This high gloss of optimism fails, however, to recognize that racism remains ever present and alive, spread by channels of media and circulated even in colloquial speech in ways that can be difficult to analyze. In this groundbreaking collection edited by Michael G. Lacy and Kent A. Ono, scholars seek to examine this complicated and contradictory terrain while moving the field of communication in a more intellectually productive direction. An outstanding group of contributors from a range of academic backgrounds challenges traditional definitions and applications of rhetoric. From the troubling media representations of black looters after Hurricane Katrina and rhetoric in news coverage about the Columbine and Virginia Tech massacres to cinematic representations of race in *Crash*, *Blood Diamond*, and Quentin Tarantino's films, these essays reveal complex intersections and constructions of racialized bodies and discourses, critiquing race in innovative and exciting ways. *Critical Rhetorics of Race* seeks not only to understand and navigate a world fraught with racism, but to change it, one word at a time.

**21st Century Communication: A Reference Handbook** William F. Eadie 2009-05-15 The discipline of communication has grown in popularity from the time professors of journalism and speech decided, in the mid-1960s, that the term “communication” was an excellent general descriptor for the theory and research that each group aspired to create. Over time, the two groups grew closer and recognized significant overlap in their theoretical and research interests, but there were also differences in their

traditions that kept them apart. While both groups agreed that communication is a practical discipline, journalism professors focused a great deal of their attention on the education of media professionals. Speech professors, on the other hand, often were more oriented to the liberal arts and valued the fact that communication could be approached from a variety of traditions, including the arts, humanities, social sciences, and even the sciences. A key term in 21st Century communication, however, is convergence. Not only are media and technology converging with each other to produce new means of communicating, but individuals are increasingly using both new and existing communication tools to create new forms of communication. This convergence forces the various "camps" within the communication discipline to draw upon each other's theories and research methods to keep up with explaining the rapidly changing communication environment. This convergence of ideas and theories provides a space to challenge conventional ways of thinking about the communication discipline, and that's the goal of the SAGE 21st Century Reference Series volumes on Communication. General Editor William F. Eadie has sought to honor the diversity of the study of communication but also integrate that diversity into a coherent form, dividing communication study into four basic properties: 1) processes, 2) forms and types of communication, 3) characteristics to consider in creating messages, and 4) relationships between communicators. Via 100 chapters, this 2-volume set (available in both print and electronic formats) highlights the most important topics, issues, questions, and debates any student obtaining a degree in the field of communication ought to have mastered for effectiveness in the 21st Century. The purpose is to provide undergraduate majors with an authoritative reference source that will serve their research needs going forward in this exciting field with more detailed information than encyclopedia entries but not as much jargon, detail or density as a journal article or a research handbook chapter. Comprehensive coverage captures all the major themes and subfields within communication. For instance, Volume 1 themes include the discipline of communication,

approaches to the study of communication, key processes of communication, forms and types of communication, key characteristics of messages, key communication relationships, factors affecting communication, and challenges and opportunities for communication. Themes in Volume 2 are media as communication, communication as a profession, journalism, public relations, advertising, and media management. Authoritative content is provided by a stellar casts of authors who bring diverse approaches, diverse styles, and different points of view. Curricular-driven emphasis provides students with initial footholds on topics of interest in researching for term papers, in preparing for GREs, in consulting to determine directions to take in pursuing a senior thesis, graduate degree, career, etc. Uniform chapter structures make it easy for students to locate key information, with a more-or-less common chapter format of Introduction, Theory, Methods, Applications, Comparisons, Future Directions, Summary, Bibliography & Suggestions for Further Reading, and Cross References. Availability in print and electronic formats provides students with convenient, easy access.

*Turntables and Tropes* Scott Haden Church  
2022-03-01 The creative practice of remix is essential to contemporary culture, as the proliferation of song mashups, political remix videos, memes, and even streaming television shows like *Stranger Things* demonstrates. Yet remix is not an exclusively digital practice, nor is it even a new one, as there is evidence of remix in the speeches of classical Greek and Roman orators. *Turntables and Tropes* is the first book to address remix from a communicative perspective, examining its persuasive dimensions by locating its parallels with classical rhetoric. Through identifying, recontextualizing, mashing up, and applying rhetorical tropes to contemporary digital texts and practices, this groundbreaking book presents a new critical vocabulary that scholars and students can use to analyze remix. Building upon scholarship from classical thinkers such as Isocrates, Quintilian, Nāgārjuna, and Cicero and contemporary luminaries like Kenneth Burke, Richard Lanham, and Eduardo Navas, Scott Haden Church shows that an understanding of rhetoric offers

innovative ways to make sense of remix culture. *Active Voices* Sharon McKenzie Stevens 2010-07-02 Explores the relationship between social movements and rhetorical theory and practice.

**Uncovering Hidden Rhetorics** Barry Brummett 2008 Unmasking the social and political messages found in popular culture Sometimes movies, television shows, political speeches, and music lyrics seem to be about one thing on the surface but express other serious social and political issues when we examine them more closely. Using methods of formal analysis, *Uncovering Hidden Rhetorics: Social Issues in Disguise* offers students and scholars a key to unlocking hidden text that abounds in popular culture. Key Features Weaves meticulous analysis with popular culture throughout, keeping students and scholarly readers alike engaged and interested Empowers students to find hidden themes in texts of everyday life and inspires ongoing critical thinking Using a clear and engaging style and examples of well-known works makes formal analysis more accessible Intended Audience Interested scholars and upper-level undergraduate students enrolled in such courses as rhetoric and popular culture, contemporary rhetorical theory/criticism, media criticism, popular culture and mass communication, rhetorical methods, and so forth will find this compelling text an informative and delightful read.

*Reception of Northrup Frye* 2021-09-23 The *Reception of Northrup Frye* takes a thorough accounting of the presence of Frye in existing works and argues against Frye's diminishing status as an important critical voice.

*Food for Thought* Lawrence C. Rubin 2014-01-10 Historically, few topics have attracted as much scholarly, professional, or popular attention as food and eating—as one might expect, considering the fundamental role of food in basic human survival. Almost daily, a new food documentary, cooking show, diet program, food guru, or eating movement arises to challenge yesterday's dietary truths and the ways we think about dining. This work brings together voices from a wide range of disciplines, providing a fascinating feast of scholarly perspectives on food and eating practices, contemporary and

historic, local and global. Nineteen essays cover a vast array of food-related topics, including the ever-increasing problems of agricultural globalization, the contemporary mass-marketing of a formerly grassroots movement for organic food production, the Food Network's successful mediation of social class, the widely popular phenomenon of professional competitive eating and current trends in "culinary tourism" and fast food advertising. Instructors considering this book for use in a course may request an examination copy [here](#).

*US Public Memory, Rhetoric, and the National Mall* Roger C. Aden 2018-04-26 This book explores how prominent sites across the National Mall remember US history, both individually and in concert with other sites throughout the Mall. Collectively, these sites reveal how the nation remembers itself and convey key elements of its collective nature.

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